

INTERNATIONAL
NUMBER

Life

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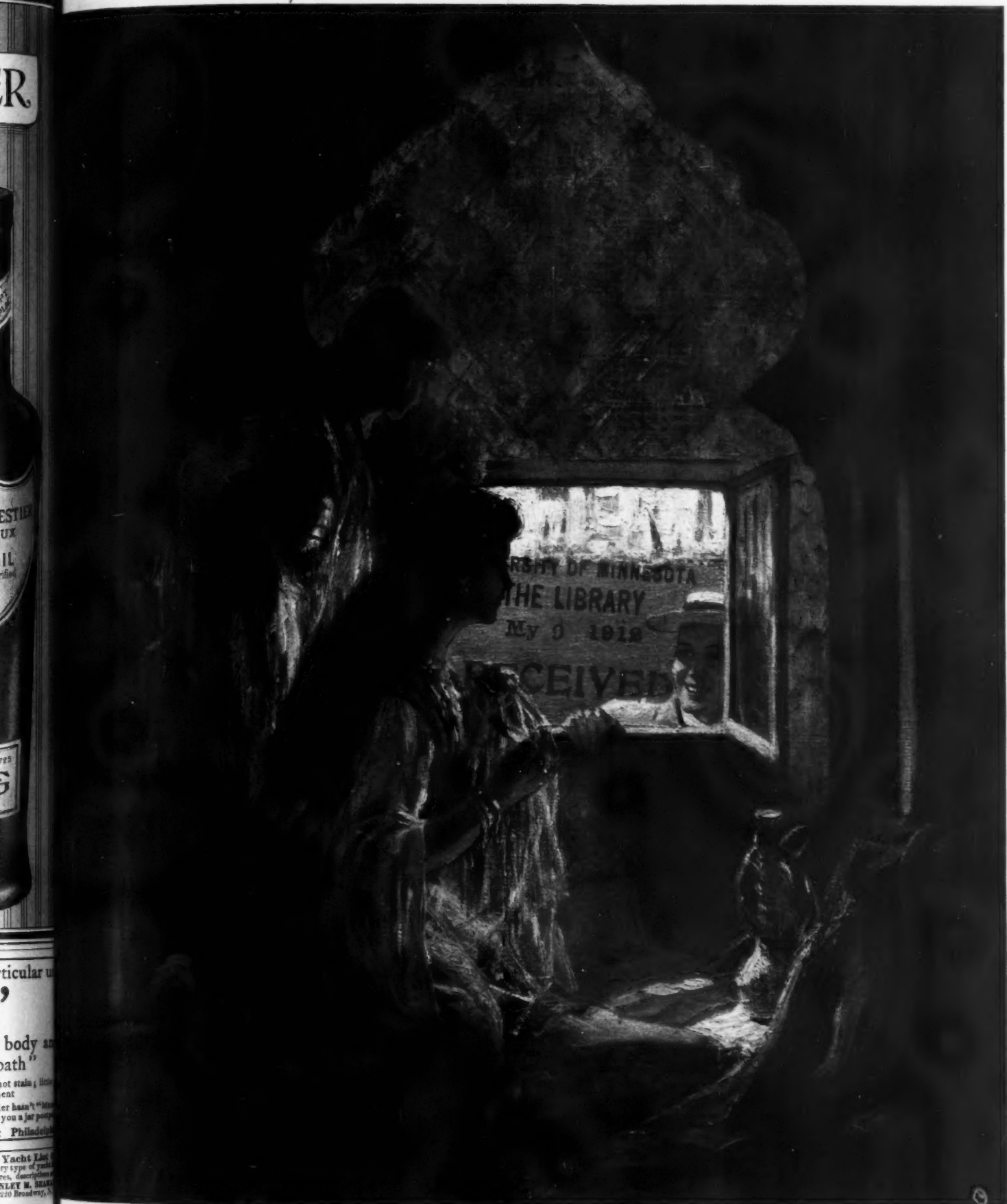
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Yacht List
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NLEY M. SEAR
210 Broadway, N



AN INTERNATIONAL FLIRTATION

Made of
Real Rubber

with White
Tough Tread

GOODRICH TIRES

Goodrich—the Original
American Clincher—
started right fifteen years
ago, by adopting and per-
fecting the integral
Molded Construction.

Tires “built as a unit, cured
as a unit” proved greatest in
strength, — cohesion, — mileage
service, then, as now.

Today, the strongest adher-
ents of other methods are turn-
ing to the molded process. They
know now it is the best way to
make a good automobile tire.

We did the experimenting
long ago—and offer users
a two-fold benefit:

Sound construction
to begin with and
more than a dec-
ade of impor-
tant improve-
ments—

including the inimitable
White Tough Tread.

Goodrich Tires are made
in all styles, to fit all rims and
to suit all purposes.

There has never been a sea-
son when the direct, unforced
demand for these tires did not
exceed by thousands the utmost
capacity of our factories. The
issue has been met this year by a

**tremendously
increased capacity**

which will enable us to care for
dealers and users to the full-
est extent.

Now is the time to
decide. Will it be

—good value?
—organized service?
—a square deal?
or — “just
tires”?

The
**B. F. Goodrich
Company**

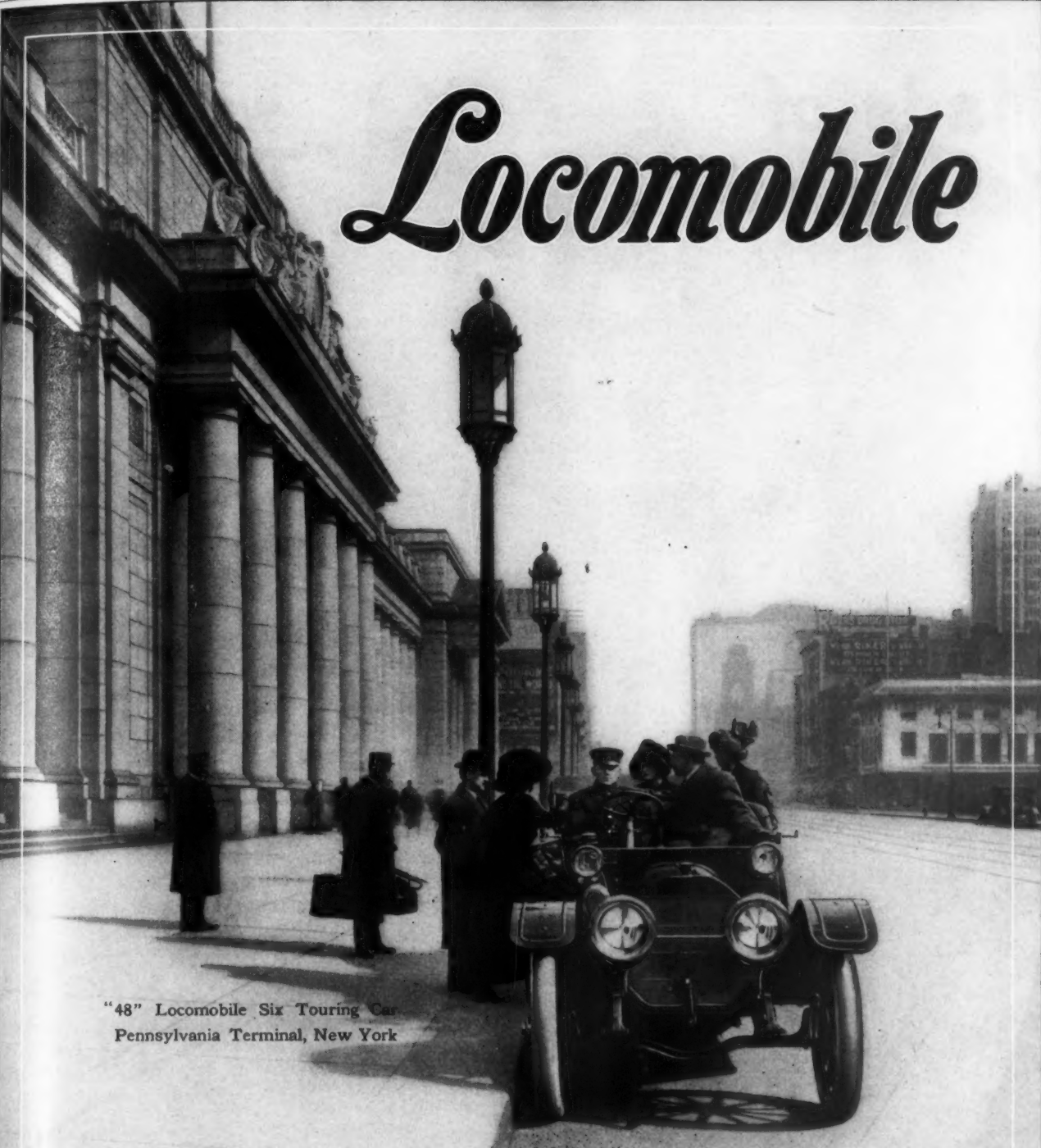
LARGEST IN THE WORLD



Akron, Ohio

U. S. A.

Locomobile



"48" Locomobile Six Touring Car
Pennsylvania Terminal, New York

TIRES—The Locomobile is remarkably economical in this commonly expensive feature. Locomobile owners testify to ten thousand miles per tire being the average rather than the exception.

The Locomobile Company of America
New York, Boston Bridgeport, Conn. Chicago, Atlanta
Philadelphia San Francisco
Oakland, Washington, Pittsburgh, Minneapolis, Baltimore





Do You Pittsburgh?

If so, the Pittsburgh Number of Life, next week, will particularly interest you. Pittsburgh, unlike Boston, is not a state of mind.

It is not a theory, but a condition. We don't expect to do it justice. But it has excited our interest and curiosity, and considering the fact that we have never been there, we shall do the best we can. We ought to charge one dollar for this number, but the price, as usual, will be ten cents, at all newsstands—next Tuesday noon (including Pittsburgh).

Why Not?

Little Jack Horner
Looked in the corner,
Life's dollar coupon did spy,
He chipped in his dollar,
Emitted a holler
And said "What a wise boy am I!"

*Announcement of the prize
winner in our Picture-Title
Contest will be made in
next week's issue.*



PLEASE REGISTER LETTERS CONTAINING CURRENCY

Special Offer

Enclosed
find One Dollar
(Canadian, \$1.13,
Foreign, \$1.26).
Send LIFE for three
months to

Open only to new subscribers; no subscription
renewed at this rate. Trial subscriptions should
come to us direct; not through an agent or dealer.

LIFE, 17 West 31, New York
ONE YEAR \$5.00. (CANADIAN \$5.52, FOREIGN \$6.04.)

WHAT a bumpety bang your trunk does get! How long it will last depends on the care in making.

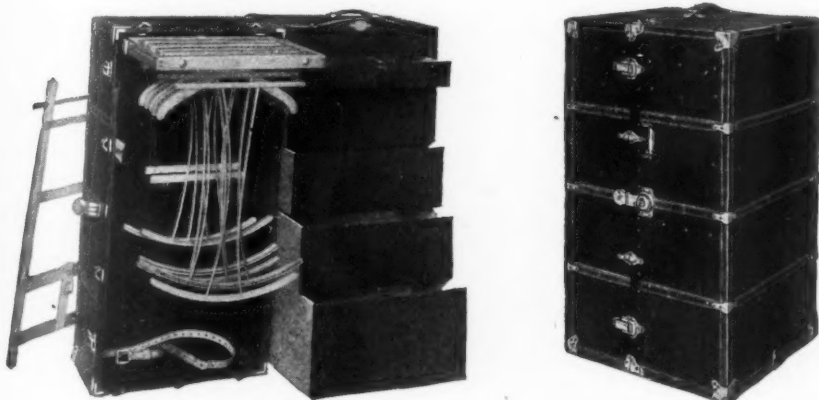
Paint and canvas can cover a host of defects. You don't want flour paste where hide glue ought to be. Slats, linings, trays, handles, hinges and locks—all offer the careless manufacturer a chance to skimp and not be found out.

If your trunk is to be strong and light at once, the box should be of well-seasoned basswood. As corner caps are meant to protect, they should be of strong metal, designed to prevent harm from jolts.

We have made luggage for sixty-eight years. We put our experience into every trunk or bag we make.

Where machinery serves best, we use it. But many of the processes in fine trunk-making call for trained hand labor. In such work we use the ablest help. Over fifty per cent. of our skilled workmen have been with us for ten to fifty years.

In Likly Trunks, every seen or hidden part is stout and sure. The little diamond-shaped Likly trade-mark is our warranty of this.



How do your clothes turn out at the end of the trip?

Regular trunks are just built to hold things.

Likly Wardrobe Trunks take care of the tailor's pressing, too. They follow the principle of a wardrobe. Opened upright, the garments hang—are't pressed down into mussiness.

There's no blind reaching for "where-did-I-put-them" clothes. Everything is in sight. By releasing one strap every garment is immediately accessible. This simplicity is found exclusively in Likly Trunks.

Likly Wardrobe Trunks are always built on the no-skimp policy. Sturdy basswood for the foundation box. Built-in quality everywhere—from the gluing on of the canvas to the final touches of paint.

Such a trunk makes a handy, stout traveling companion.



Here's the lightest weight *strong* trunk on the market to-day.

It's made of three-ply basswood veneer, covered both inside and out with heavy duck. There's one deep top tray and one dress tray. The lining is handsome.

The trunk is a smart russet with russet fibre binding.

Special bronze-plated, cold-rolled steel corner protectors.

For a general purpose you can't find more complete strength or less weight.



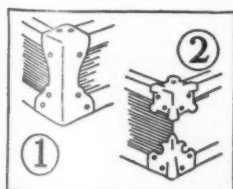
Here's a handsome Likly Kit Bag that will hold almost as much as a baby trunk, if you want it to.

Empty, it collapses down to almost nothing. Filled complete, it assumes a square shape. There is no artificial stiffening, except at the bottom.

Handsomely lined with imported plaid serge. One long and two short pockets. Double handles. Three leathers to choose from—russet, brown, and black.

Protected by our five-year guarantee that covers everything save accident or downright abuse. Likly Guaranteed Bags include every form of leather bag from a portfolio to a Bellows Valise that will hold almost enough for a 'round-the-world trip.

"LIKLY" LUGGAGE



Here's a sample of Likly Trunk character. Figure 1 shows a corner cap on the upper lid of a Likly Trunk. It's a one-piece bridge that braces the whole top. Good metal, too—Bell Metal Bronze or Cold Rolled Bronze Steel.

A great many trunks simply have one little cap on the corner and an ornamental piece of metal on the lower edge like Figure 2.

If you're looking forward to any travel, our descriptive booklet is worth getting. We will send it on request. And we'll tell you who handles Likly Luggage in your town.



HENRY LIKLY & CO., Rochester, N. Y.

New York Salesroom: 38 East 21st Street

When all automobiles are built alike one lubricating oil will suit all cars.

When winter is as warm as summer, one grade of lubricating oil will suit all seasons.

When heavy oils flow as freely as light oils, the feed system, and other factors, need not be considered.

Until then no one grade of lubricating oil will suit all cars.

While we are recognized, in power-engineering circles, as the world-leaders in high class lubricants, we find lubrication no simple problem.

In producing a series of lubricating oils suited to the need of all cars, it was necessary for us to analyze the construction of every domestic car and practically every foreign make. We found that several distinct grades of oil were needed.

Our detailed recommendations for 347 makes (in all likelihood including your car) were announced in the April 18th issue of this publication.

A briefer list will be published in the May 23rd issue.

These recommendations, in pamphlet form, will be mailed to you on request.

As oil saves power, it follows that one oil saves more power than another.

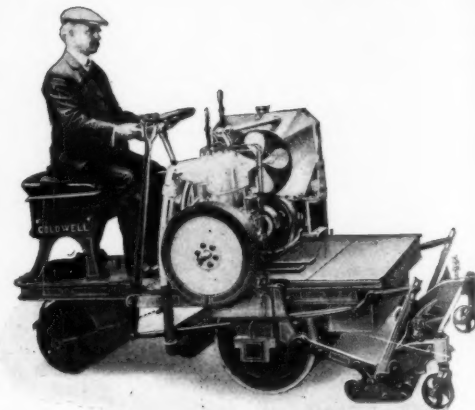


A grade for each type of motor.

Vacuum Oil Company, Rochester, U. S. A.

DISTRIBUTING WAREHOUSES IN THE PRINCIPAL CITIES OF THE WORLD

Coldwell Lawn Mower Co.
Newburgh, N. Y.



**COLDWELL
MOTOR LAWN MOWER**

THESE MACHINES ARE USED ON MANY OF THE LEADING GOLF COURSES AND PUBLIC PARKS THROUGHOUT THE UNITED STATES. THEY IMPROVE AND BEAUTIFY THE LAWN AS NO OTHER MACHINE CAN AND AT MUCH LESS COST. SEND FOR CATALOGUE



“Ford-i-fy” yourself against excessive automobile expense. Seventy-five thousand painstaking buyers—many of them owners of more expensive cars—will purchase new Ford cars this year—because the Ford is ridiculously low in its first cost—and wonderfully economical in its after cost.

All Fords are Model T's—all alike except the bodies. The two-passenger runabout costs \$590—the five-passenger touring car \$690—the delivery car \$700—the town car \$900—f. o. b. Detroit, completely equipped. Get latest catalogue from Ford Motor Company, Detroit—and name of your nearest Ford representative.

What the Public Wants

A certain prominent publisher remarked not long ago that he had spent the better part of his life studying the wants of the public. Even without pausing to contemplate what a terrible tragedy the worst part of his life must at this rate have been, one is forced to censure such foolhardiness as his course evinces. Can it be that the lives of Messrs. Morgan, Rockefeller, Ryan, et al have been utterly in vain? Have not the preponderant successes of these gentlemen taught us that the one sure path to fame and fortune is traversed by giving the public just what it does not want? If any misguided soul were rash enough to purchase what he actually wanted how could modern dress, cut glass ornaments, or Hall Caine maintain their vogue?

One is forced to the lachrymose conclusion that this mistaken publisher has wantonly wasted the better part of his life. It is to be hoped that, henceforward, he will desist from such sentimentally impractical researches. Should publishers suddenly begin to supply the public with books that it actually wanted whatever would become of all the perpetrators of detective literature, and the unnumbered others whom we read that we may be enabled to sustain conversation with the flapping-cheeked lady who came all the way from Youngstown to sit beside us on the hotel veranda and soulfully ask us our opinion while she embroiders Cousin Martha's Christmas gift? Any publisher conceding a second's thought to this serious question cannot fail to have his sympathy aroused

The "Bouquet"



The fragrant
aroma of

Old Overholt Rye

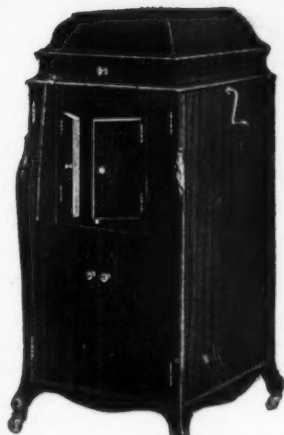
"Same for 100 years"

accounts for its wide popularity. A rich, mellow whiskey aged in the wood and bottled in bond—of uniform quality and purity. Be sure to order "OVERHOLT"—it's really the very best

A. Overholt & Co.
Pittsburgh, Pa.

Victor-Victrola

Every home should
have a Victor-Victrola



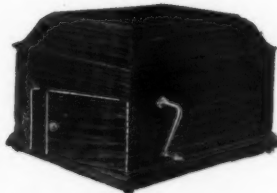
Victor-Victrola XVI, \$200

Mahogany or
quartered oak



Victor-Victrola IV, \$15

Oak



Victor-Victrola IX, \$50

Mahogany or oak

Victor Talking Machine Co., Camden, N. J., U. S. A.
Berliner Gramophone Co., Montreal, Canadian Distributors

Always use Victor Records played with Victor Needles—
there is no other way to get the unequalled Victor tone.

Victor Steel Needles, 6 cents per 100
Victor Fibre Needles, 50 cents per 100 (can be repointed and used eight times)



because

this instrument satisfies the love of music that is born in every one of us; touches the heart strings and develops the emotional part of our nature; freshens the tired mind and lightens the cares and worries of every-day life.

because

the Victor-Victrola brings to you the best music of all the world and gives you a complete understanding of the masterpieces of the great composers such as you can acquire in no other way.

because

the Victor-Victrola places at your command the services of the world's

greatest opera stars, who make records exclusively for the Victor, besides a host of famous instrumentalists, celebrated bands and orchestras, and well-known comedians and entertainers.

because

the Victor-Victrola is universally recognized as the world's greatest musical instrument, occupies a place of honor in homes of wealth and culture everywhere, and has awakened millions to a proper appreciation of music.

because

with Victor-Victrolas ranging in prices from \$15 to \$200 and Victors from \$10 to \$100 no home can afford to be without one of these wonderful instruments.

because

any Victor dealer in any city in the world will gladly play any music you wish to hear and demonstrate to you the Victor-Victrola.

New Victor Records are on sale at all dealers on the 28th of each month

and feel growing within him the impulse to issue extra editions of society and automobile fiction with colored frontispieces.

Presidents Few in Those Days

In Checotah, Okla., at the State Orphans' Home, there was a little chap whose wit was ahead of his memory. His teacher, a spinster of uncertain age, was having a time teaching him the Presidents in rotation. Finally, after

repeated failures, she became disgusted at his density.

"Johnny, Johnny," she admonished, "why, when I was your age I could say the Presidents' names forwards and backwards, and begin in the middle and go either way."

She was much taken aback by the reply:

"Yes, but when you were my age there wasn't so many Presidents."

—Kansas City Star.

Ask the man who owns one



Just as cash in the bank is the one thing that can make good a check, so the Packard "Six" is the one car that can make good this advertisement

*Speed
Safety
Hill-Climbing
Smooth-Running
Comfort*

*Getaway
Endurance
Easy-Driving
Silence
Style*

While you may get one or more of these things in almost any good car, it is only in the Packard "Six" that you get them all

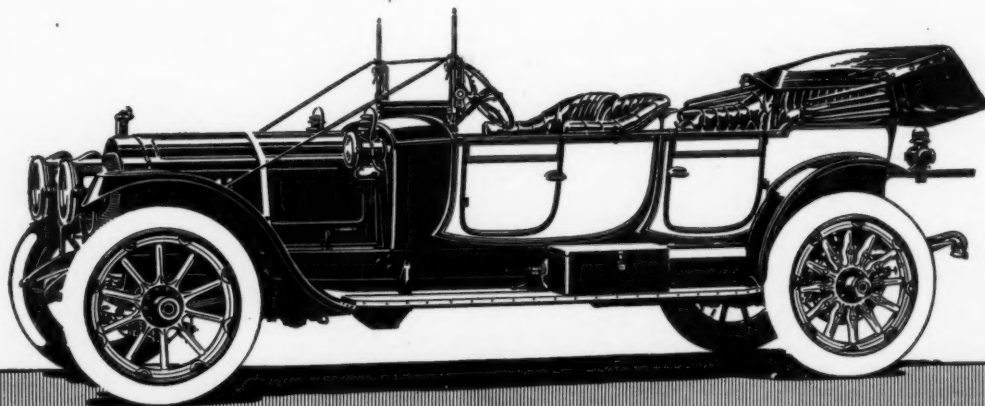
It is the safest car to drive, even at speeds from 60 to 70 miles an hour. It has the smoothest running motor at all speeds. Its great power makes it the best hill-climber under all conditions. It will run the longest over roads of any kind without mechani-

cal attention. It is the easiest to drive and to keep on the road. It is the best cash asset. A Packard bought this spring will have a higher relative cash value next fall, next year or five years hence than any other car purchased at the same time.

A demonstration on the road is just as convincing as a certified check

32-PAGE CATALOG ON REQUEST

Packard Motor Car Company, Detroit





Lost to Shame

"BEARSON says his ultimate desire is to be a United States Senator."

"When a man gets so much money as he has he doesn't care what kind of a life he leads."

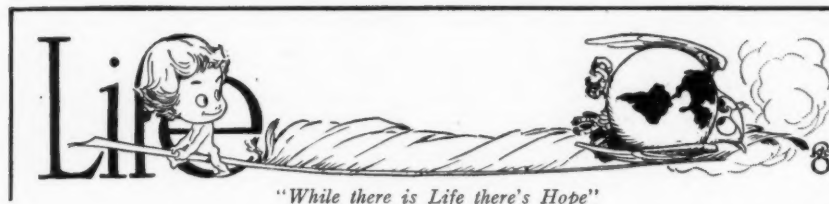
Weary in Well-Doing

"YOU can't sit up with my daughter after eleven o'clock."

"Would you mind telling her that, sir? I have been trying to get home early for six months."



SEEING EUROPE



VOL. LIX.
MAY 9, 1912 No. 1541
Published by
LIFE PUBLISHING COMPANY
J. A. MITCHELL, Pres't.
A. MILLER, Sec'y and Treas.
17 West Thirty-first Street, New York

PRESIDENT TAFT and Colonel Roosevelt, ambulating about the country exposing one another's political deformities and misdeeds, is a sad but still an encouraging show. As we write, it is exhibiting in Massachusetts, preliminary, to the Presidential primaries in that State, and the prospect is excellent that the President will convince the people that the Colonel ought not to be President again, and that the Colonel will do the like as to the President.

It would be consoling to think that the President is as happy in this useful service as the Colonel is. The Colonel has long professed to enjoy everything, and have a bully time on all occasions. Probably he will enjoy swatting Mr. Taft, whereas Mr. Taft has admitted that to attack the Colonel has been one of the most painful duties of his life.

That's a pity. He should not take it so hard. We find him opening his Boston speech with these words:

In 1908 Theodore Roosevelt recommended to the people of the United States that I, then the Secretary of War, be nominated by the Republican Party and be elected. He labored hard and long to bring this result about and he succeeded. I have felt the deepest gratitude to him. Neither in thought nor word nor action have I been disloyal to the friendship I owe Theodore Roosevelt. When the time came for this campaign to begin I let the people know that I would like to have my administration approved by their giving me another term. At that time Theodore Roosevelt said he was not a candidate and that it would be a calamity if he were nominated. Since then he has changed his mind.

That is all true, no doubt, but it is all beside the mark. Here are ninety-odd millions of us people who want to choose, if we can, a competent President. What interests us is not whether Roosevelt deserved Taft's gratitude for putting him into the White House, but whether he deserved ours. What interests us, is not whether Taft has shown gratitude and loyalty to Roosevelt, but whether he has been able to deserve gratitude and loyalty from us.

Roosevelt has admitted without reserves that he gave us Taft, and that

it was a bad gift, and that we owe him nothing on account of it. On the contrary, he thinks he owes us reparation, and offers us himself in part payment.



THAT being so, we hereby excuse Mr. Taft from any further gratitude or loyalty to Mr. Roosevelt, and applaud him in doing what he can to demonstrate that the candidate Mr. Roosevelt offers us this year, is, at best, not so good as the candidate he gave us four years ago.

Here, in brief, is the speech Mr. Taft has to make:

"Gentlemen, also ladies; my old friend Roosevelt is a confessed failure as a picker-out of Presidents. Look at me! You know what my defects have been, in spite of my best efforts, in the Presidential office. He picked out me. He it was who gave you me. Now he offers you himself. Look at him while I hold him up! I warn you solemnly that he is undeserving of your confidence. Do not trust him to pick another President. I no longer owe any political duty to him, but I owe one to you. You have suffered by my involuntary defects and by his errors of judgment. Doubtless they were involuntary, too, but don't trust him again. This new mistake that he offers you would be a thousand times worse than his last one. If it must be, take me again. I am immeasurably less dangerous than he is. I will do my level best, such as it is, and you will surely be quit of me in four years more, but heaven knows when you will be quit of him, or how hard he will go, if you let him back where he was before. What happens to me is not important; what happens to him is not important; but what happens to you is very important, not only to you, but to mankind, to civilization,

to all the world. Don't let him happen to you! He would be worse than any other ailment, any other disturbance, that threatens you. He is an irresponsible, untrustworthy person."

That is really Mr. Taft's speech. We hope he will make it faithfully. The details do not greatly matter. A speech has to have details to give it body, and Mr. Taft's details, so far, have been excellent, but the important facts that he has to impart can be put in a few words, and we trust he will impart them with all the force he can.



IT is two weeks, as we write, since the *Titanic* sunk, and still the bulk of the reading, every day, in the newspapers concerns that loss and its causes, and details and consequences. The shrieks of "the yellows" that were so disturbing during the week of the disaster have died down. The Senate's inquest in charge of Coroner Smith of Michigan has been conducted, as inquests are prone to be, too much to bring out the Coroner, but it seems to bring out interesting facts, and the record may be worth the pains of its production.

Talk of "greed" in connection with this disaster is out of place. The owners of the ship spared nothing to make her safe. They sent her out short of boats, not because boats cost something, but because they took up space and seemed unnecessary. They came a dreadful, dreadful cropper, but it still seems doubtful whether in the end they will be found chargeable with anything more definitely culpable than bad judgment. To us landmen, who saw only the end, and don't know much about the habits of steamers, to drive at full speed into an ice field that was known to be there, seems suicidal, but it remains to be seen if men whose business it is to conduct steamers across



TO FACILITATE INVESTIGATION WHEN RETURNING FROM ABROAD MAKE IT CLEAR THAT YOU HAVE NOTHING TO CONCEAL

the Atlantic will take that view of it, and their professional opinion, if it is possible to get an unprejudiced expression of it, should govern.

The shadow of that disaster is still dark on the land. People do not get reconciled to it. It had its glories, and they are treasured, but it has left a persisting wail of lamentation, that will break out strong again, no doubt, as recovered bodies of the dead come home.



THOSE suffragists, including especially the young Pankhurst person, who discussed, so much to their disadvantage, the women-to-the-boats part of the *Titanic's* wreck, are typical of that branch of the suffragists who ignore, or misunderstand, the natural relations and reciprocal obligations of women and men, and the conventions that have naturally grown out of them. Women are the weaker sex in certain respects. They would be weaker in a scramble for boats. They are often stronger than men in endurance, and might outlive them in the water. It is not important for women that they should go first to the boats. Many of them would prefer not to. Some on

the *Titanic* refused to go, and many went reluctantly. But it is vitally important for men that women should go first, and that makes it important to women. It is important to women that men should be men. Man is woman's best property, and when he ceases to be manly she will be bankrupt. When he flinches from the risks that belong to him, he fails her. When she flinches from those that belong to her, she fails him. All the risks that are assigned to men, of war, of sea perils, of extra hazardous employments hardly sum up to as great a volume of danger as woman's habitual, congenital hazard of childbirth. Women dare after their own fashion; dare deliberately, devotedly, often to the death, taking willingly, not only the risks of childbirth, but a thousand other chances that belong to common life.

Leave the men the hazards that belong to them.

They need them.

Exit Mr. Bourne

IT is to record, not without regret, that Oregon, where "the people" have such unusual facilities for expressing their will, indicated at the late primaries a desire that Senator Bourne should presently turn over his toga to a citizen named Selling.

We don't know Mr. Selling, who may be a nice man, but it will be a considerable trial to part with Senator Bourne. He has brightened up the serried, and oftentimes scowling, ranks of the Progressives a good deal of recent years. He has never scowled. He has always looked on the bright side, and urged us towards it. The direct primary has been the very rainbow of the bright side as he has seen it. It is well known that there is a bag at the end of the rainbow. Senator Bourne has found it, and it had in it a great treasure—a recall.

That was rather rough on Senator Bourne—don't you think!

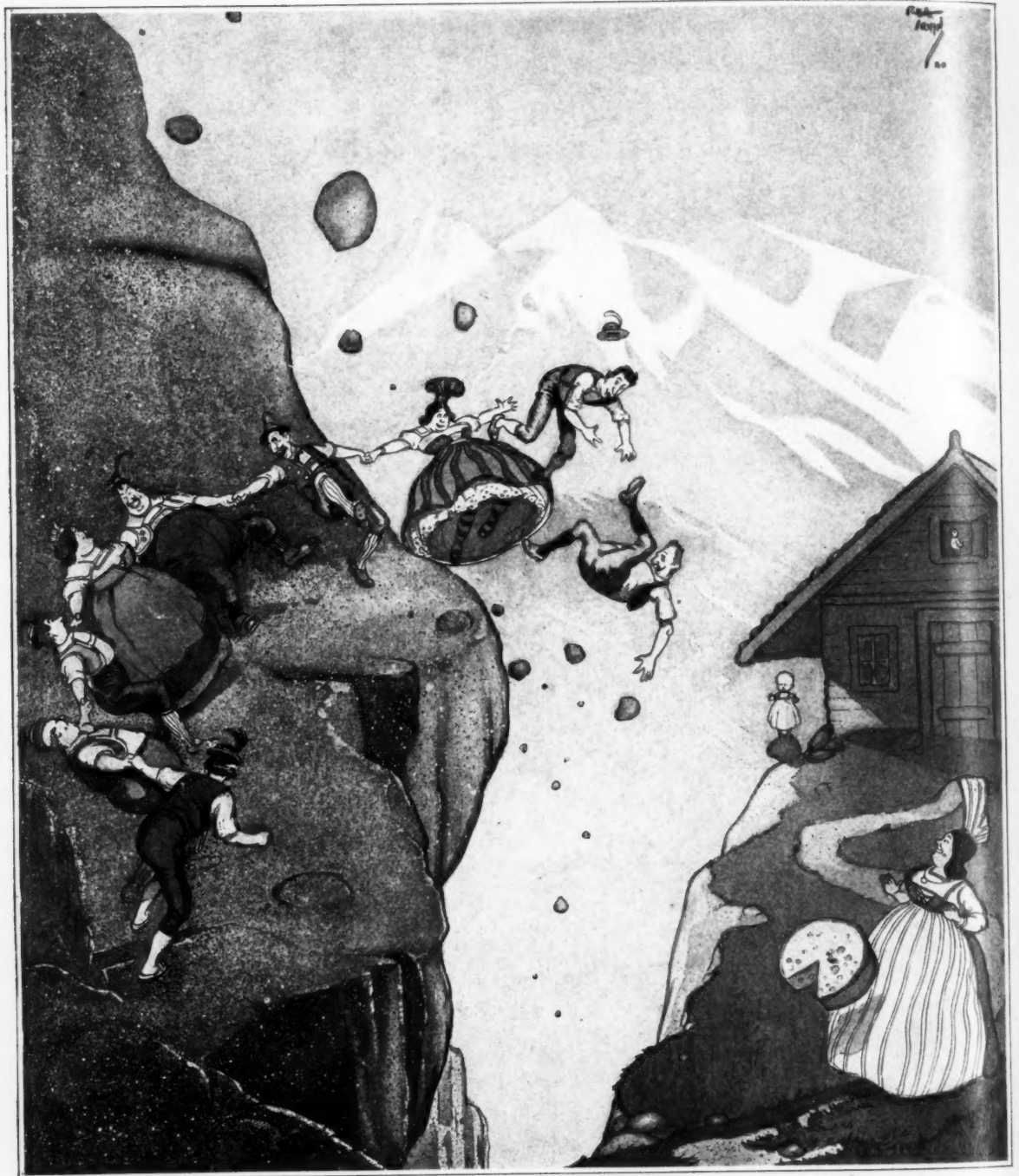
Counter Irritations

THEY say our Mr. Charles Murphy is for Mr. Underwood. It is awful for Mr. Underwood to have Mr. Murphy accept him, but, after all, it isn't so bad as it is for Champ Clark to find his chief backer in Mr. Hearst.

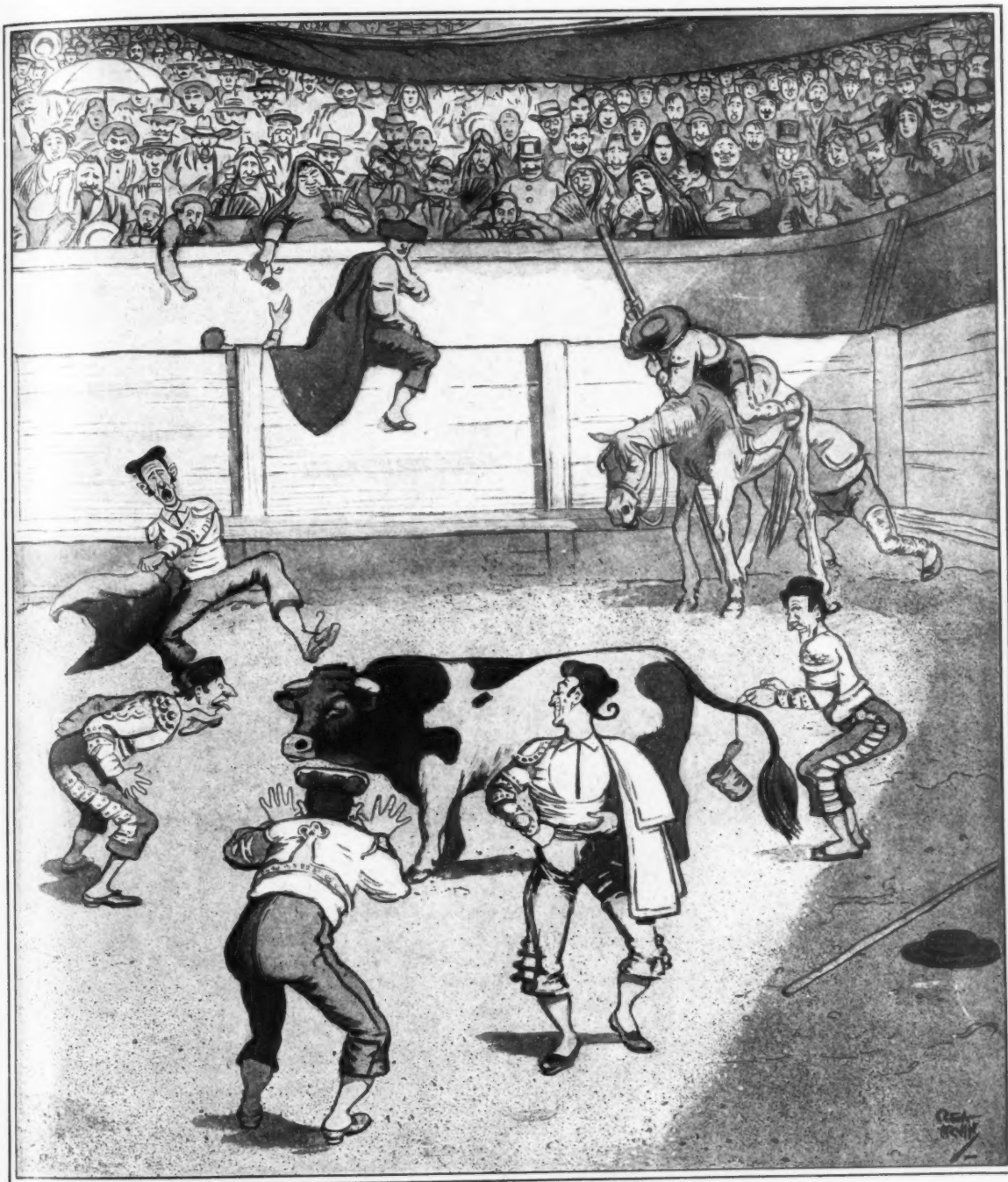
Leave Him Loose

The man is a maniac. Let his family and friends take him to an asylum before he does something irreparable and it is too late.—*Dr. Watterson, of Louisville, in the Courier-Journal.*

NO, leave him loose. He may bite the other candidate. Then it would be an even fight.



SPORTS OF ALL NATIONS
PLAYING "CRACK THE WHIP" IN SWITZERLAND



THE BULL FIGHT IN SPAIN

Notes on the Birth-Rate

DR. SPRAGUE of Amherst College has been investigating the deficiencies of the birth-rate, and reports that it is not the millionaires' wives who decline to have children, nor the very poor, but the women of the great well-to-do middle class. These well-to-do women, he says, are too busy "climbing" to raise children, or else they realize that if they load up with children they can't climb.

That is probably true. The great motives for race suicide are economy and social ambition, and they most affect people who have got some money and some social standing and want to hold what they have and get more.

Rich people who can have likely children and don't raise at least three or four are fools. Most of them do, and of those who don't, a great many are more than willing, but are simply not blessed with increase. Opulence in this country, and the restless life it favors, do not seem to be conducive to fertility, but the disinclination of rich women to raise families has been exaggerated. They are not such geese in that respect as they are cracked up to be.

A Needed Law

ALL would be well if we could devise a workable law whereby the brains and industry which the children of magnates inherit from their fathers would be exactly proportioned to their income. What progressive leaps and bounds we could then take toward the ultimate goal of human endeavor. Nothing could stop us.



THE LEADER
"FORWARD!"



MOVING PICTURES AT HOME

SEEING HIMSELF

New Religion on Paying Basis

*New England Amalgamated Religion Generator Company
Answers Criticisms Received from Misinformed Friends
—Lays Out Its Programme—Splendid Chance for Earnest
Souls*

SINCE the announcement of our new line of business we have received protests from many parts of the country from misguided people who are under the delusion that our object is purely mercenary.

We fully expected this, and are prepared to meet it with facts.

Before we can establish ourselves very firmly in the confidence and love of the people of this country, we should like to insist that our motives are pure and are simply along the lines of the highest scientific management

as they are being evolved from day to day. We guarantee to satisfy every human need at a merely nominal price.

Up to the present time the name of religion has been an opportunity for graft in various forms. This must be apparent to anybody. We simply place the matter on a purely commercial basis—the greatest good for the greatest number.

Under our system hysterical and emotional women, for example, can have their energies properly directed through the right channels. This sav-



"One of our courteous salesmen"

ing of force alone can scarcely be overestimated.

There are in this country a large number of itinerant evangelists who, up to the present time, have had to scratch around leading a hand to mouth existence, simply because they have no business ability. By joining our force they lead active lives at good salaries, and are able to perform a much more effective work than ever before.

The fact that we offer so many varieties of religions has been held up against us. It must be remembered, however, that we are here only to fill orders, and the broadest way of looking at things is that which disregards the form and gets at only the substance.

Our capital stock is now a million dollars, and we are happy to state that we have conformed with all of the provisions of the Sherman law. There is a small block of stock still remaining out, and it can be obtained at par by notifying us at once.

In order to place our business methods right before the public, we have the following programme (subject to variations, which is usual with us in starting any new religion):

First—We send our agents out to look over the field. There are certain communities that demand a new religion from time to time. They treat their religions very much as they do fiction; the old classics are put away in the book shelves, while best sellers



A RELIGIOUS CHARLATAN

"Our motto: 'See your religion first, money after'"

are in constant demand. We make due provisions for this want.

Second—One of our courteous salesmen becomes a resident of the community and starts in on a high-minded propaganda. He begins by interesting all of the intellectual women.

Third—If the community is large enough, we furnish a "leader." We have on hand a stock of leaders ranging in ability from an ordinary Zionist up to an Eddyist.

Fourth—When a leader is necessary and has been duly established he or she (as the case may be) begins to form a cult. The moment the cult starts, dividends begin.

Fifth—From this time on the movement takes care of itself. One of our enthusiastic patrons writes:

"It is very much like raising a crop of alfalfa. All you have to do is to plant the seed and do a reasonable amount of weeding, and you begin to get big results in almost no time."

This company, it should be understood, does not interfere at all with the regular religious organizations, except to co-operate with them in cases where necessary. In fact, we claim that we are a great boon to the regular organizations, for the reason



IN A RECEPTIVE MOOD



MINERVA REBORN
AND A BIG LOAD OFF JOVE'S MIND

that we have placed on a scientific basis all outside movements.

Our mental experts are the best in the world. No species of vibrations or rhythmic harmonies with which we are not familiar.

We have made a careful study as to the methods employed in starting a harmonic circle—by which term we designate all form of new thought—and there is no new trick not known to us. Under our system troubles vanish like the mist before the rising sun. We can place anybody in tune with the universe inside of twenty-four hours under the able management

of any of our assistants. Bear in mind, however, before doing this, that it is necessary first to study the locality, as people differ in different places. This is the mistake, we may say, that has been made by many apostles of new thought, who have attempted to cover too much ground.

A rhythmic harmony that would be all right for Flushing, L. I., wouldn't do any good in Pittsburgh. The same thing can be said of other varieties of religions.

We study conditions. We meet them. For people of refinement who shrink from publicity, but who wish to



AVIATION DAY ON OLYMPUS

have their spiritual and emotional needs satisfied, we can offer at least ten different forms of new religions, all of them under the charge of a retired Episcopal bishop, who, it is almost unnecessary to state, has had a vast experience in dealing with the human heart.

We have recently introduced a specimen brand of the Rockefeller type of religion, and it has met with great success in certain places; especially among well-to-do people in mining districts and factory towns.

More humble forms, suitable for people in reduced circumstances, were first tried out in Fall River, Lawrence, Scranton, Pa., and other places where there are numbers of poor people who are working under stress. These are particularly lucrative, as it has been our experience that the poorer the people, the more money they are willing to give in proportion.

We send a full prospectus on application, giving terms and detailed methods of procedure. If necessary, our representative will call upon you at any time and go over the whole matter. This involves no obligation on your part.

When up our way drop in and look over our latest line of religions. They will surprise and interest you.

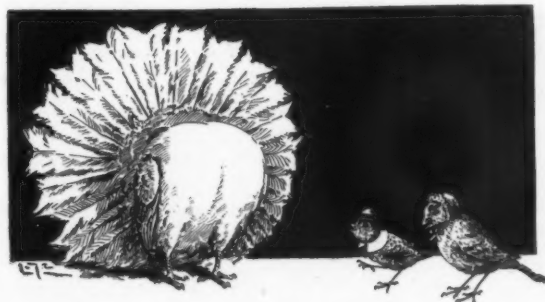
*The New England Amalgamated
Religion Generator Company.*

Historic Episode

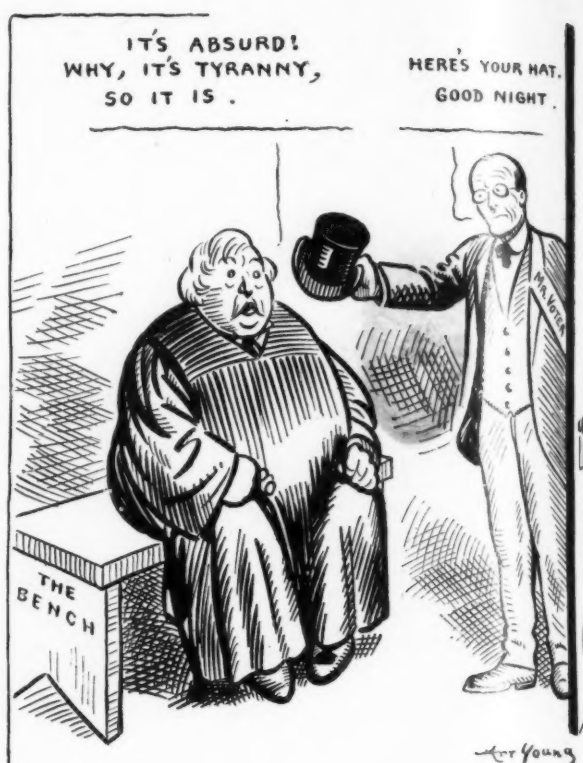
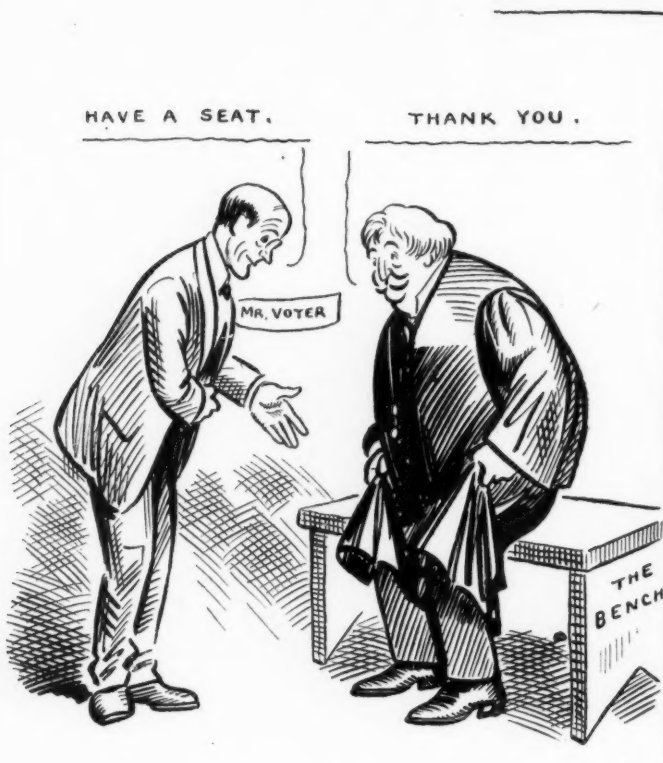
GUTENBERG was working over his printing press. "The Lord knows what will come of this thing," he exclaimed, despairingly.

Thereupon William R. Hearst observed, kindly:

"Don't be downhearted, old chap; me and Brisbane and Parkhurst will see you through."



*On seeing a pouter pigeon for the first time: OH
LOOK, MAMA! THAT MUST BE A MILLIONAIRE.*



THE RECALL

MR. VOTER HAS INTELLIGENCE ENOUGH TO ELECT A JUDGE, BUT NOT TO REMOVE HIM

Personals

THE recent resignation of Doctor Wiley to become the editor of a housekeepers' magazine opens up a large field and will probably be followed by other resignations.

Mr. W. H. Taft, on the completion of his term as President, will become the manager of a New England factory operated under schedule "K."

Mr. Frank Hitchcock, our former Postmaster-General, who did such splendid work in the Post-office Department, it is understood will soon accept a position as driver for the Adams Express Company. Mr. Hitchcock's long experience will undoubtedly qualify him for his new duties.

It is rumored that Governor Woodrow Wilson, in case he does not succeed in obtaining the position of President of the United States, will edit the humorous department of the *Presbyterian Monthly* as a solace for his own defeat, also as a penance for daring to run for an office beyond his reach.

Vice-President James Schoolcraft Sherman has, we are gratified to learn, secured a position as runner for a prominent Wall Street house. Mr. Sherman's duties will keep him out doors a great deal, and the activity thereby

induced will undoubtedly contribute indirectly to the country's good. Mr. Sherman expects to make several new friends.

Secretary Philander Knox will soon become the associate editor of *Everybody's Magazine*, and has in mind a series of muckraking articles which will establish that periodical on a friendly basis with its advertisers.

Mr. Henry L. Stimson, our former Secretary of War, will soon retire to private life and will become the sporting editor of the *War Cry*, where he is expected to do splendid work.

Mr. George von Lengerke Meyer, who has been filling the position of Secretary of the Navy, has concluded that he can do better work elsewhere, and is now considering becoming the marine editor of the *New York Herald*. It is hoped that even though Secretary Meyer should resign our navy will still go on, although Mr. Meyer himself expresses some doubt about this.

Mr. George F. Baer, formerly a coal mine owner, will soon take the position of society editor of the *New York Times*.

Mr. Andrew Carnegie is running a series of articles in the *Appeal to Reason*. The paper is to be revamped under his auspices.

When We Were Poor in Paris

WHEN we were poor in Paris
In everything save Youth,
And the divine adventure,
The magic quest of Truth,
Life held a glorious vision
That riches cannot bring,
For I thought that I was an artist,
And you knew that you could sing.

When we were poor in Paris
(Ah! those were halcyon years,
With a crust a day for our *déjeuner*,
And the solemn rent in arrears!)—
We laughed on the Champs Elysées
In the soft blue afternoons,
And I told you of my pictures,
And you hummed your little tunes.

When we were poor in Paris,
The days were lean and long;
Yet life was one bright Turner,
And love an old French song.
I daubed with crimson brushes,
You trilled, and reached high C;
But no one bought my pictures;
You only sang—for me.

Alas! those days have vanished,
The shifter's changed the scene;
We're rich in wild Manhattan,
And own our limousine.
But when the May-time madness
Comes swinging down the year,
O, to be poor in Paris
With you again, my dear!
Charles Hanson Towne.

Infinite Wisdom

ONE night, the great Coal Baron was awakened from a deep sleep of peace, and saw, within the moonlight in his room, an Angel Messenger.

"What wouldst?" inquired His Commercial Highness.

"It is about this coal situation," began the Angel Messenger.

"Nothing doing," retorted the Dividend Consumer impatiently. "Nothing to arbitrate. God, in His infinite wisdom, has placed—"

"Yes, yes, I know all that," interrupted the Messenger, "but you have forgotten the compact."

"Compact! What compact? There was no compact."

"Oh, yes there was. Those coal deposits were put into your hands with the idea that that was the best way to

mine and distribute coal to the great multitude who needed fuel and power."

"So they were," agreed His Financial Majesty, "and a mighty good idea it was."

"But you don't seem to be getting along very well," remarked the Angel.

"What do you mean? Haven't we been paying large dividends?"

"Oh, yes, but you don't seem to be able to satisfy your employees. They are not contented."

"Never mind about that. We can satisfy them. It is easy. We can give them a small per cent. increase in wages when the proper time comes and more than make up for it by an increase in price to the public."

"Ah, but then the public will be dissatisfied."

"Oh, hang the public," asseverated the Mighty Magnate. "The public doesn't know what it wants nor how to get it. Please go away and let me sleep."

"Not until I have delivered my message. God, in His infinite wisdom, says that there is a point beyond which even a public's patience cannot be safely attenuated."

"But what would you do?"

"God, in His infinite wisdom, must consider the public first," continued the Messenger. "He should hate to do anything revolutionary or anything which did not meet with the approval of our leading citizens, but, if the worst comes to the worst, he will have to take the mines out of your hands and turn them over to the public. What good are coal mines if they are not in use?"

"Surely God, in His infinite wisdom, would not do such a foolish thing as that," protested the Coal Baron, sitting up straight in bed.

"You have received the warning," replied the Angel Messenger as he began to fade away. "Bear in mind that the wisdom of yesterday may be wholly incompatible with the wisdom of to-morrow." E. O. J.

Reno

R—ENOWNED for divorce and re-marriage,

E—asy and simple enough.

N—oted for names not wanted,

O—ccupied only for bluff.



"ME AND LINCOLN"



CONFIDENTIAL BOOK GUIDE



BY J. B. KERFOOT

The Actor Manager, by Leonard Merri-
rick. Another story of London stage-
land. The same pattern as "The Posi-
tion of Peggy," but a different and better
color scheme.

The American Government, by Fred-
eric J. Haskins. Thirty-one chapters
descriptive of administrative methods.
Accurate, authoritative and self-con-
gratulatory.

The Heart of Life, by Pierre de
Coulevain. A volume of amiable auto-
biography seasoned with a dash of fic-
tion.

The Heart of Us, by T. R. Sullivan.
A story of Boston by a Bostonian. Not
recommended for export.

Hidden House, by Amelie Rives. A
characteristically colorful tale of love's
undoing in the Virginia hills.

The House of Harper, by J. Henry
Harper. The history of the famous pub-

lishing house and the reminiscences of
the author interestingly blended.

Japonette, by Robert W. Chambers.
See below.

The Matador of the Five Towns, by
Arnold Bennett. A collection of short
stories of informal construction, but in-
teresting content.

A Negro Explorer at the North Pole,
by Matthew Henson. An outwardly un-
colored narrative of the now familiar
Peary expedition.

The New Democracy, by Walter E.
Weyl. A pithy and brilliantly presented
analysis of the origins of American
democracy and an interesting inquiry
into its future possibilities.

Oscar Wilde, by Arthur Ransome. A
discriminating critique, a delightful piece
of reading, and an example of fine book-
making.

Spiritual Curiosities, by Marian Cox.
Studies in distorted psychology by a
verbal contortionist.

Tante, by Anne Douglas Sedgwick.
An engrossing story, bigly conceived and
skillfully executed.

Track's End, by Hayden Carruth. A
boy's Munchausenish story of his ad-
ventures during a Western winter.

To M. L. G., anonymous. The sup-
posed autobiography of an American
actress, in which an intrinsically inter-
esting study of childhood is joined to a
clever bit of sensationalism.

William James, by Emile Boutroux.
A short study of the man and of his ac-
complishments by a French academi-
cian.

Women of the Caesars, by Guglielmo
Ferraro. Social influences in Roman
politics from Augustus to Nero.

The Modern Muse

POETS, if we are to take their word for it, used to be
quite at the mercy of their Muses.

Even when one of these poor goddess-pecked artists
managed by hook or crook to get hold of a good idea for
literary exploitation, it was only by dint of assiduous
waiting upon the whim of his presiding divinity that he
got permission to use it.

And we get a line on their dependent position by noting
the scrupulous care they took to curry future favor by
abjectly acknowledging their indebtedness in their intro-
ductions.

Economic conditions, however, have forced us to change
all this. No man could possibly make a business of writ-
ing best-sellers under such restrictions. And so your
popular novelist now keeps a Muse very much as he em-
ploys a stenographer. Her business is to suggest the ideas,
while he passes on their suitability and issues orders for
their modification. He rings for her when he wants her
and discharges her if she fails to make good on the job.
The positions have been reversed.

Take, for example, the case of Mr. Robert W. Cham-
bers.

Mr. Chambers is very far from being one of those
penny-wise authors who try to get along without a Muse.
He has, on the contrary, a thoroughly competent and very
wide-awake one. So much so, indeed, that nothing has
turned up in a decade in literary circles that she hasn't—
how shall one say?—caught onto—instantly. And she is
not only alert, versatile and clever; she is inclined to take

her museship seriously. Under the old régime she would
have proved an exacting mistress.

Under the new régime, however, she is an employee
and is made to know it. She is an expert on inspirations—
that is what she is hired for. But Mr. Chambers knows
his public. And he keeps her in her place.

A short time since, for instance, this lady submitted to
Mr. Chambers a pungent problem in transitional ethics
and suggested a highly decorative setting for its fictional
development. The suggestion was something like this:

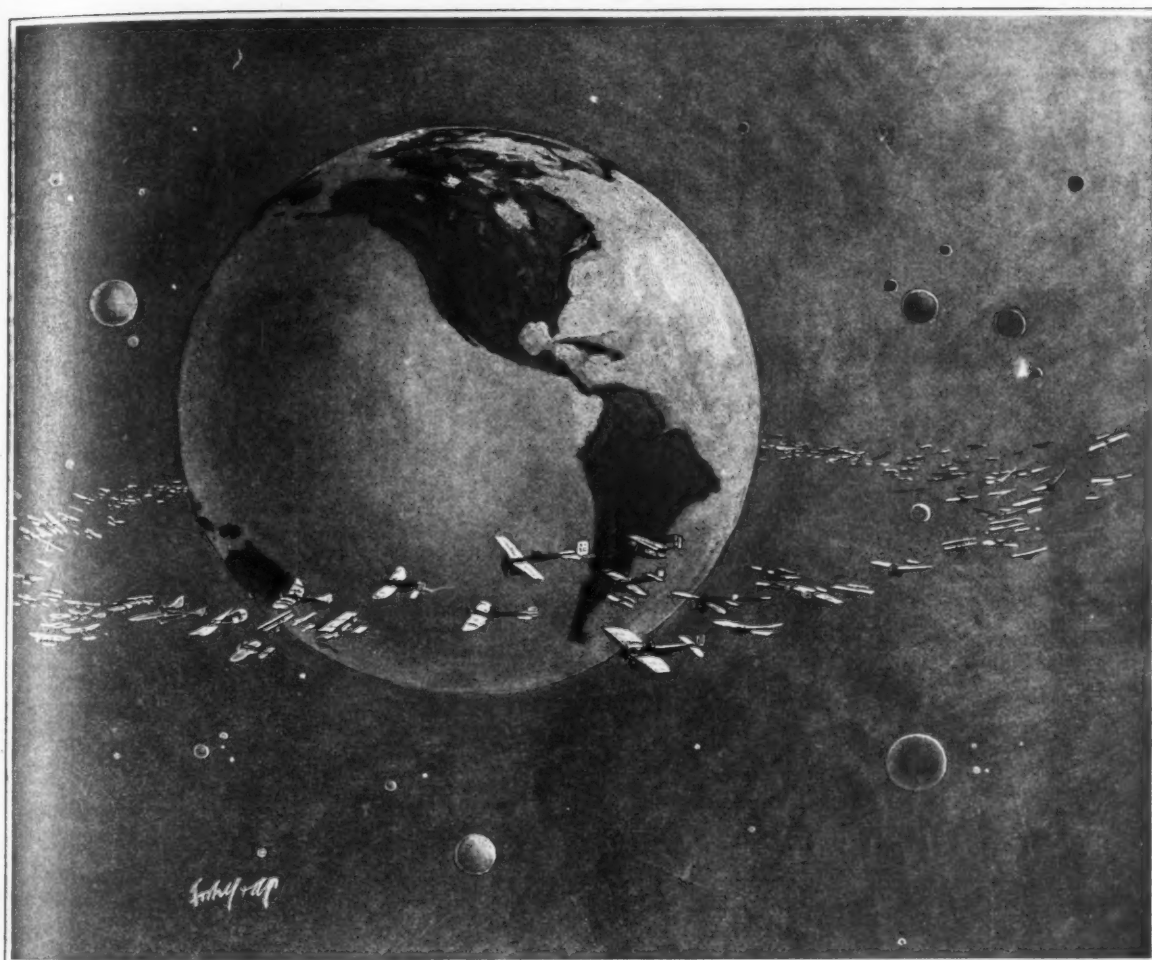
A young New York artist of extraordinary talent, in-
dependent means, aristocratic connections, Puritanical lean-
ings, and wide popularity in both bohemia and society.
A beautiful, dare-devil, virginal, new-idea-impregnated
artist's model. Love. Preferred marriage. Self-sacrific-
ing unwillingness to cloud his career and generous offer
to dispense with benefit of clergy. Indignant refusal.
Weak-kneed consent. ———?

She was most enthusiastic about it. But Mr. Chambers,
knowing how dearly we Americans love to play at taking
an open-eyed interest in life, and how indignant we are
when tricked into doing so, not only saw the possibilities
of the idea, but also saw that its possibilities were its only
drawback. So he adopted the idea, but suppressed the
possibilities.

One imagines the following conversation:

Muse: "Master, may I go out to swim?"

Mr. Chambers: "Surely, my brilliant goddess. Hang
your clothes (all of them, mind) on a hickory limb, but,



1920

AROUND THE WORLD RACE

on pain of instant dismissal, do not do more than dabble your pink toes in the water."

The result, as we know, was "The Common Law."

But even the modern Muse, if too constantly reminded of her salaried position, is apt to become broken spirited. So Mr. Chambers, like the wise employer that he is, occasionally gives her her head. He did, most happily, you remember, in "Iole." And when (somewhat perfunctorily after her recent snubbing and without any very marked eagerness) she offered him a little comedy plot about a bankrupt young swell and two of his frivolous but fascinating Western relatives hiring out as social sponsors to a family of rich parvenues, he told her to go ahead and work the thing up on her own responsibility. "Japonette" (Appletons. \$1.35) or "The Turning Point," as it was called when appearing serially, was only meant as a pot-

boiler. But the Muse had so much fun making it boil that the spirit is catching.

J. B. K.

What's the Use?

"WHAT'S the use of disturbing the present system?" asked the man who had just received a quarterly dividend check of large proportions.

"What's the use of keeping it as it is?" came the answering question from the man who had spent the day looking for work, but without finding it.

IT seems strange that those who profess the most knowledge of the next world should display so little knowledge of this one.



This picture appeared originally in "Life," Sept. 26, 1901.

"Can you tell what speed the ship was making Sunday evening?"

"About 21½ knots an hour."

—From Officer J. H. Pittman's testimony in the "Titanic" hearing before the Senatorial Committee at Washington.

"If you had had glasses could you have seen the iceberg sooner?" asked Senator Smith.

"We could have seen it a bit sooner," said Fleet.

"How much sooner?"

"Enough sooner to get out of the way of it."

—From Lookout Frederick Fleet's testimony.



Things of the Past and Things of the Future



THE stage-door Johnny and the Casino are almost contemporary institutions in the history of the American theatre. Of course there have always been love-stricken youths haunting stage-doors, even before Thackeray immortalized the calf-adoration of Pen-dennis for the peerless Fotheringay, but the Johnny became an institution recognized in American print and picture about the time the Casino became the temple of the musical show as America's highest contribution to theatrical art, and the particular shrine of its ruling divinity, the American chorus girl.

With the convenient lobster-palace elaborated into a waiting-place of luxury, warmth and brilliancy, the Johnny is not so much in evidence as of yore in the immediate bleakness and publicity of the stage-entrance. He still exists in modified form, and the production of "Two Little Brides" at the Casino brings him back to memory in his former estate, because the present attraction, with Mr. James T. Powers as its comedian, is more like the earlier Casino shows than anything seen on the boards of that theatre for quite a while.



One reason is that the score is by Mr. Gustave Kerker, also a Casino institution of the palmy day. He always had a knack of writing music that fitted in with the spirit of the place, and in "Two Little Brides" he has yielded just enough to the trend of popular taste not to be old-fashioned. In spite of this he still preserves his own individuality as a composer of pleasing and catchy music. The book is by a trio of librettists, including the star, and is based on a German original. It is passably, but not surpassingly, amusing, and its plot, which starts with the sudden marriage of two school-girls to the hero and comedian, is of the usual comic opera improbability and absurdity. So long as it affords situations and scenes with excuses for the usual musical show material it serves its purpose and puts out of court anyone who would suggest the possibility of anything strikingly new and original in this kind of writing. To paraphrase the grouchy Scotch-

man's inscription over his door, "The public have had it, they will have it, so let them have it."

Mr. Powers hasn't been with us much of late, and we have been afflicted with so many very much worse musical comedians that a sight of him and his chipper methods seemed an agreeable novelty, although neither he nor they have changed at all. He can't sing just as well as ever he couldn't and he still possesses the faculty of catapulting his words out of the back of his vocal apparatus in quick staccato. But the part of *Polycarp Ivanovitch*, who is always getting in and out of undeserved troubles, fits him well and he will doubtless be playing it when the hot nights of summer will make its activities seem rather strenuous work.

The cast is an excellent one, especially in the persons of the contrasting beauties chosen to impersonate the brides who give the piece its name. Frances Cameron is a flashing brunette and Leila Hughes is a dimpled blonde. Both are extremely prepossessing, both can sing, and the former dances well, so that the three most important rôles are well provided for. Mr. Walter Lawrence is the other bridegroom and brings to the part a good voice and an agreeable personality. The minor characters are in competent hands, and that most important factor in a Casino success, the chorus girl, is in full force in number, looks and shapeliness. The whole company shows careful training and the performance goes with unusual dash.

If any of the stage-door Johnnies of the early Casino generation have survived the rigors of a Johnny's career, they can renew their youth by tottering in to see a performance of "Two Little Brides."



THIS is the era of running after the new thing, whether it be in education, form of government, politics, finance, literature or art. No experiment is too absurd to find an exposition and a following. Every fellow with a fad finds it easy to get into print and secure disciples. When paper and typesetting were more costly than they are now, and the few and small newspapers were printing

news instead of sensations, the person who sought to revolutionize the world had to convince his neighbors of his sanity before he could advertise for followers. Then, to take painting for an example, the Cubists, the Futurists, even the Impressionists, would have found it difficult to get themselves talked about or taken seriously even for a brief space of time.

Of course the theatre was bound to be a target of the theorists. It is too conspicuous an institution to escape.



Among the foreign
THE ACCOUNT OF A WEDDING



Along the Foreign News
ACCOUNT OF A WEDDING ABROAD

Good News

Mr. and Mrs. Bradley Martin, who have not been in America for seven years, will spend May with Frederick Townsend Martin in New York.—*Cable Dispatch from London.*

FOR several years our Mays have not been what they should be. Reginald Vanderbilt, it is true, has sometimes been with us in May, and has helped. Generally speaking, Frederick Townsend Martin, Mrs. O. H. P. Belmont, Mrs. Stuyvesant Fish and Mrs. Townsend Burden have done what they could to be here in May, and there has been a sort of tacit arrangement that they should not all leave the country during this critical period, so that usually a few have stood—if we may say so—as a kind of bulwark in the way of supreme disaster.

We assume that they will all now feel perfectly free to go abroad in May, in view of the fact that the Bradley Martins are coming. It may be, indeed, that the whole matter has been arranged; however this may be, the fact that the Bradley Martins will be here during May places matters on an entirely different basis. Roosevelt may now say what he pleases. The weather can do as it likes. The cost of living may continue to rise with impunity. What care we so long as May is thus reinforced and spiritualized?

Yet we are big and broad enough at the same time to feel a note of pity for London, which will be without them during this—one of the most necessary months of the year—in the British capital.

A Complete Course

FOND MOTHER: Willie, where did you learn to swear like that?

YOUNG HOPEFUL: Pa's shaving, uncle's golf, grandpa's auto, and your parrot.



First Cannibal: DON'T YOU THINK THAT LAST GENTLEMAN HAD EXCELLENT TASTE IN CLOTHES?

Second Cannibal: I CAN'T SAY. I DIDN'T EAT THE CLOTHES.



"A FROG HE WOULD A-WOOING GO"

Confusion and Anarchy

IF we run upon the rocks in the near future, it will not be the fault of Mr. James J. Hill. This warning of his has been issued in plenty of time for us to steer a proper course:

"If this Government ever undertakes to regulate prices, as has been proposed, the present form of government will pass out of existence. It will be succeeded for a time by confusion and then anarchy."

Our course is clear. We should not undertake to regulate prices. It isn't the anarchy that worries us. We could weather that easily. It is the confusion we should beware of. If we had any more confusion in our governmental affairs than we have at present, it would be fatal.

"HOW long did it take you to do Rome?"

"About twice as long as it took Rome to do us."

Intimate Interviews



JAMES MONTGOMERY FLAGG

"Sh! Mary might hear us"

IN a secluded room in the interior of Buckingham Palace, two men, in the prime of life, each of them wearing Charles Evans Hughes whiskers, sat facing each other. For some moments neither spoke. Then George V., King of England, Emperor of India and right-hand man of Queen Mary, arose and spoke thus to George V.

"George, are we all that we ought to be?"

George, thus addressed, sat for some moments looking solemnly at the ceiling.

"I know what you mean," he said. "Are we a figurehead? Are we a convenient human rack to hang tailor-made clothes upon? Are we a good butler to the kingdom of England? And shouldn't we be something more? Shouldn't we be an inspiration and a joy to statesmen? Shouldn't we have an original idea occasionally? That's the question. What do you think about it?"

The other George, thus addressed, was silent.

"We have everything we want," he

said at last. "Good accommodations. Splendid bed to sleep on. Ample food. Free transportation."

"But such poor company! And then think, George, of the awful functions that we have to attend—balls, visits, inspections. Is it worth while occupying the throne of England when we are obliged to associate with a lot of second-hand monarchs all over the continent? As for me, I'm getting sick of the whole business. I can feel stirring within me England's old ambition."

He got up and grasped George by the wrist.

"If I tell you a secret," he muttered, "will you promise never to give it away?"

"Never."

"Then listen. What would you give to be another Henry VIII.?"

"Sh! Mary might hear us."

At this moment the door opened and a voice came from the other room.

"George!"

And George V., hastily grabbing George V., swiftly disappeared.

Dreams

IF you were Queen of Italy
And I were King of Tyre,
We would forget all misery,
Live only for desire.
We'd burn the days with golden flames,
The nights with silver fire,
If you were Queen of Italy
And I were King of Tyre.

If you were Queen of Revelry
And I were King of Jest,
We'd follow thro' eternity
The maddest dreamer's quest—
The years but little lamps to light—
Afar—the vision blest,
If you were Queen of Revelry
And I were King of Jest.

If I were King of Your Dear Heart
As you are Queen of Mine,
For us, the days would sunbeams dart,
For us, the stars would shine,
For us, the world would be a mart
Of ecstasy divine—
If I were ruler of your heart—
As you—alas!—of mine!

Leolyn Louise Everett.

Love is Blind

HE: Shall we go to Europe on our honeymoon, dear?

SHE: I want to go awfully. But it seems such a waste of time to miss seeing all those wonderful things.

Easy

CRAWFORD: When is a trust not a trust?

CRABSHAW: When it's up for investigation.



ONE TOUCH OF NATURE



f. o. b. factory (top extra)

Take the Public's Judgment—
at the Auto Shows the big value was

Maxwell "Mascotte" \$980

For close comparison of cars, the greatest opportunities are offered by the big Shows.

At all these Shows, "Mascotte" was the magnet that drew *general public approval*. It was conceded wonderful value. Such judgment *demand*s your consideration in your search for *the best car at the price*.

No other car at such a price meets so completely the requirements of the family man—the man of moderate income. The Maxwell "Mascotte" has room for the whole family—power enough for any emergency, hills or heavy roads—and high-class style that you can be proud of.

Maxwell reliability, too, is a part of this car. What other car has back of it such a record as highest team scores in the *last two* Glidden Tours—holder of the world's record of 10,000 miles cross-country without stopping motor—records of New York State showing 91% of the Maxwell cars sold *seven years* ago, registered again this year, *in active service*.

Let us show you the *high-price* car features embodied in the "Mascotte". Send for the 1912 Catalogue de Luxe and other books of value to an automobilist.

Just say on a postal,
"Send Books."

UNITED STATES MOTOR COMPANY

Maxwell Division

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A While for a Time

A Cleveland school teacher writes that she asked her class what was the difference between the expressions, "a while" and "a time." Nobody seemed to have any ideas on the subject. Finally the light of intelligence was seen to shine in the eyes of one little boy, and the teacher called upon him to save the intellectual honor of the class.

"I know, teacher!" he cried eagerly. "When papa says he's going out for a while, mamma says she knows he's going out for a time!"

That's one way of looking at it.

—Cleveland Plain Dealer.

BELLA: He said he would kiss me or die in the attempt.

DELLA: Well?

BELLA: He has no life insurance, and I pitied his poor old mother.

—Philadelphia Telegraph.



Cop: MOVE ON, YOU OLD GRAFTER!
DIDN'T I SEE YOU IN ONE OF THE
DARKEST ALLEYS LAST NIGHT, READ-
ING THE SPORTING NEWS?

Time No Use to Him

When Robert H. Davis was young and loose in the feet he once wandered into a little Mississippi town. It was a bright day in the early spring, and he walked down the one street. By and by he came to the county jail—a two-storied affair, standing flush with the sidewalk.

"There was a negro pressing his face against the barred window on the second floor," said Mr. Davis, "holding on to the bars and yawning. By and by an old negro came limping along the street, totting a whitewash bucket.

"Hello, Uncle Eph'm," says the one in the window.

"Howdy," says Ephraim, limping on.

"Wait a minute, Uncle," says this lonesome negro in the window. "What time is it, Uncle?"

"Uncle Ephraim limped right on. He hardly looked up.

"What diffunce does it make to you, niggeh?" he asked. "You ain't goin' nowhere."—Cincinnati Times-Star.

The Proof

"And she is reckoned one of the aristocracy in Kentucky?"

"Oh, decidedly! Her family feuds with the very best people there!"

—Detroit Journal.

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Prompt notification should be sent by subscribers of any change of address.

From George I. to George V.



MARTELL'S BRANDY

has known but One Quality---
The Best

BLUE AND SILVER LABEL

Messrs. Martell & Co. have been appointed
to supply Brandy to the House of Lords

HOUSE EST. 1715

Sole Agents:
G. S. NICHOLAS & CO.
New York

Arnold, Constable & Co.
FOUNDED 1827
Dry Goods-Carpets-Upholstery

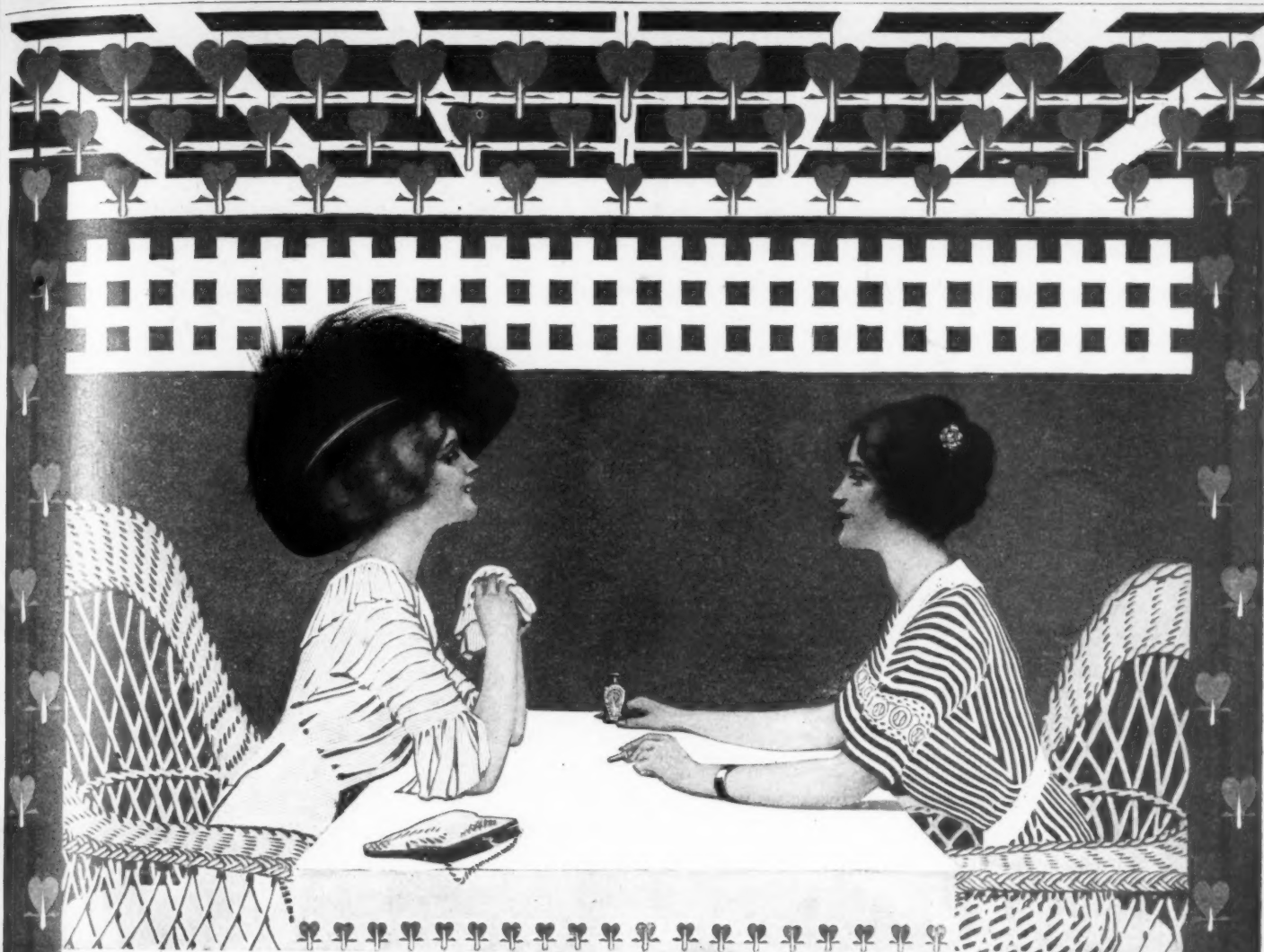
The Furnishing of Country Places

is a Special Feature of our Business

We are equipped to take entire charge of the furnishing and decorating of cottages, chalets, bungalows, country clubs, and the more pretentious out of town residences. Estimates given and original sketches of various interior treatments prepared by our own staff of artists will be submitted upon request.

A large stock of the most appropriate upholstery fabrics for coverings and hangings, also curtains, oriental, domestic and fibre rugs and carpetings always on hand.

Broadway & 19th Street.
NEW YORK



"IT IS MOST EXQUISITE!"

It is marvelous!" says the woman of fashion. And man says: "The glorious odor of many delightful gardens! To walk beside you, is to dream of the fragrance the flowers waft into the air."

Cœur de Jeannette
(HEART OF JEANNETTE)

acknowledged a most exquisite odor, seductively fragrant and captivating to the most delicate of the senses in the refinement of its appeal. An exclusive perfume for the well-bred woman who *knows* that her perfumes must be a real expression of her personality. All dealers, 2-oz. bottle, \$3.15.



"Glory of the Garden"

"OF FLOWERS, A MYRIAD
most have sacrificed their sweetness to delight a Maiden's Day."

HOUBIGANT
PARIS

the first perfumer of France and the world's acknowledged creator of finest perfumes, emphatically proclaims Cœur de Jeannette as to the last degree sustaining the prestige of his Ideal, the exclusive perfume of women of fashion.

HOUBIGANT BATH SALTS

Odor Fougere Royale, makes the bath as delightful and stimulating as Spring days. At dealers, bottle, 6 to 8 baths, 95c.

Sample of Cœur de Jeannette mailed for 20c—actual cost, postage, etc.

PARK & TILFORD, 225 Fifth Avenue, NEW YORK CITY
SOLE AGENTS IN THE UNITED STATES OF AMERICA



We Are Constantly in Receipt of Important Letters Which Are Too Long for Our Limited Space. Brevity is Absolutely Essential to Publication

A Proposition

EDITOR OF LIFE:

DEAR SIR: I am a doctor and it is gradually dawning on my dull brain that we as a class are a lot of blithering idiots. Just imagine! all these years we have been investigating causes and cures of diseases for the benefit of mankind in general and very generally to the detriment of our pockets. Do you know of any other class of men who are so blind to their own interests as to sit up nights figuring out means of killing their own business? People (judging from the letters which appear in your paper) evidently do not appreciate our efforts. I wonder if Mr. Russell Elliott, of Dayton, Ohio, really thinks for a minute that the vaccine lymph was responsible for the case of tetanus he cites?

Now here's a proposition which I would like you to urge (in the interest of doctors). The Government to abolish quarantine of ports, quarantine of houses, boards of health, prohibit use of antitoxin, vaccination and vivisection. Then doctors would be worked to death. If the Government *did* do such a thing doctors would insist on continuing to be idiots and would fight the movement.

Yours truly,

FRED PULESTON.

MONTICELLO, IOWA.

February 26, 1912.

From a Clergyman

EDITOR LIFE:

DEAR SIR: I read with great enjoyment your paper, except when it borders on sacrilegious subjects, as I fear it sometimes does in its pictures and articles on religious subjects.

Especially am I gratified at the attitude taken in behalf of the lower animals. You are most emphatic in antagonizing cruelty, especially vivisection.

As I read the numerous liquor advertisements, however, I wonder at your great inconsistency in thus acting as advertising agent for articles that not only

waste money, but produce, according to *The Liquor Dealers' Journal's* biased and, therefore, limited confession, 30 per cent. of crime and 25 per cent. of poverty.

In your issue of September 14, 1911, there was a picture of a dog holding in its mouth the hat of its owner, who was sprawling on the ground, drunk. The caption was, "One of the Lower Animals." What made the man drunk and thus made him the lower animal, inferior to the dog, but the intoxicating and degrading liquor that you advertise and encourage men to buy and drink? Why not have as much regard for a man as for a dog? Why oppose the injury to the dog's body and then help the business that destroys both the body and the soul of man?

I will be pleased to hear your justification for the inconsistency.

Sincerely yours,

ALFORD KELLEY.

March 1, 1912.

Our friend's error is based on a fundamental misconception of the editor's responsibility over advertisements.

This responsibility covers only deceit or intentional misrepresentation. That is to say, an editor is bound not to use advertisements which he knows to be frauds and which are intended to deceive the public. His responsibility ends there.

In the case of whiskey advertisements, the goods are what they are said to be. Whiskey is whiskey. The man who reads the "ad" can take it or leave it. That is not the editor's business.

—EDITOR OF LIFE.

Word from Europe

(Extract from letter.)

I see LIFE pretty regularly and enjoy it, of course, as every American does, more than anything else from "God's country." It certainly is American, in the best sense, from cover to cover, and a refreshing oasis to an exile in this different land.

B. K.

ETAPLES, PAS DE CALAIS, FRANCE.

February 19, 1912.



Our One Subscriber

DEAR LIFE:

Zinda basad! (may you live!) May your izzat ever increase! Naksband Khan, the servant of my esteemed friend the Mestufi-al-Mamalik, Chancellor of the Exchequer, just arrived with twelve copies of LIFE in one of his yakdars. By way of explanation, the postage rate from India here, is one abasi per makkal, or 40 cents an ounce. So all but my letters come by khafila (caravan) instead of by dak runner, 250 miles from Peshawur here.

The last time I saw a news-paper was three months ago, and that was an old one. I never read your Editorial page so carefully before; I even smiled at some of your jokes. Some of my Afghan friends wanted to know what it was all about and I showed them some of the pictures, and which was right side up. They could easily recognize animals; some of them recognized motor cars as vehicles of travel; flying machines created interest; but pictures of unveiled ladies were subject to criticism, and it is not right that they should be allowed to sit on the front seat. Your Chicago number I suppressed for obvious reasons; it is not good to picture the unclean animal, and, moreover, unlawful. I tried to explain one of your jokes, but failed; too obscure and far fetched.

At first it seemed to me curious that so many of your drawings could not be recognized for what they were, but suppose you had never seen half a dozen pictures of any sort, and it occurred to me that our drawings are things of outline and conventional signs and symbols.

'Scuse me for talking, but this is the first time in twelve years and beside, I have not seen a paper or spoken to a European in three months; moreover, I claim especial attention as being your only subscriber in this Kingdom. I started out to say that I am taking steps to renew my subscription; it comes high, but it is the only LIFE here.

Yours faithfully,

FHERINGL.

P. S.—I have purposely withheld my address. Some enterprising American (Continued on page 989)

Speedwell



*Speedwell perfection cannot be
measured in mechanical terms*

We have repeatedly stated that Speedwell worth does not lie in any manifest superiority of this or that or the other specification here and there over the car—but rather in the uniformly high quality of every ounce of material and its machining and assembly, in the correctly balanced design and perfect inter-relation of the units.

Here is one of hundreds of similar statements from owners, which bear testimony to the same remarkable motor car perfection:

"I bought a touring car over a year ago and drove it about 30,000 miles with such satisfaction as to cause me to buy, since January 1st, two additional closed cars of the same make. I have owned expensive imported cars as well as domestic ones, costing twice as much as the Speedwell, and from the standpoint of economy of operation and general all-round satisfaction, I would not trade one Speedwell for the many others I have owned."

(Signed) F. M. ANDREWS.

(A prominent New York Architect.)

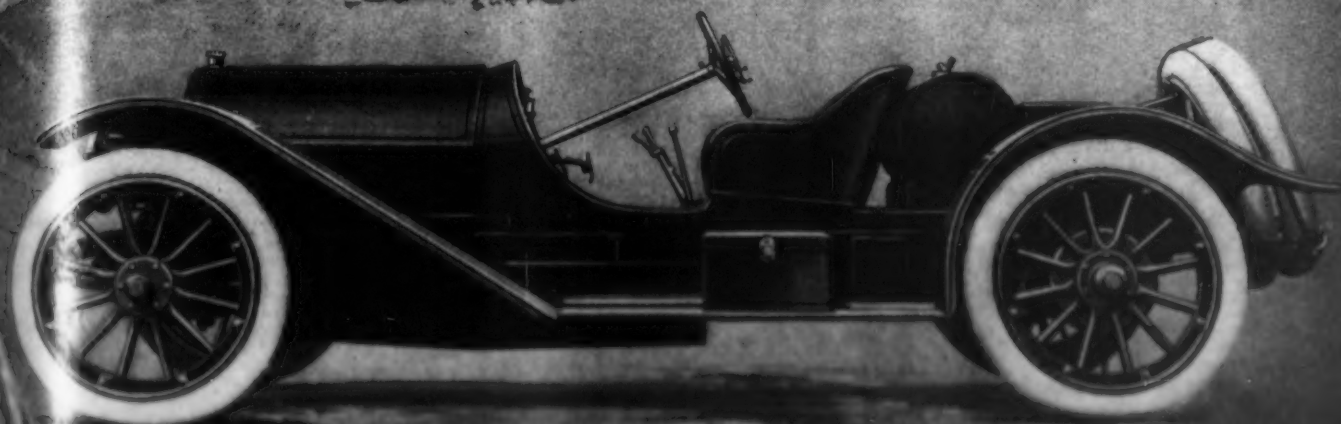
Speedwell four, five and seven-passenger models, fully equipped, including self-starter, at \$2700, \$2750, and \$2900.

The two-passenger Roadster and Speed Car, equipment special, at \$2500 and \$2700.

Literature upon request.

THE SPEEDWELL MOTOR CAR COMPANY

DAYTON, OHIO



Speedwell Speed Car, two-passenger, \$2700. Equipment special

OUR FOOLISH CONTEMPORARIES



As to Eyes

Lady, better bards than I,
Poets of an elder day,
Seemed to love to versify
On "her eyes," of blue or gray.

'T is an oft-recurrent theme
For the bards who rhapsodize;
Not a one but used to dream
Of the loveliness of eyes.

Shelley, Tennyson and Keats,
Swinburne, Byron, Moore and Burns—
All had visual conceits,
All had various optic years.

Far from me to minimize
Elder, better bards, except
This: they spoke of lady's eyes
Haunting them what time they slept.

Envy I those troubadours.
I am such a helpless thrall,
Lady, when I think of yours,
I—I cannot sleep at all.
—F. P. Adams in the Century.

In a Pinch, use ALLEN'S FOOT-EASE.

"Johanna, please go to the pawnbroker's and pawn my gold watch. The poor man, I understand, is not getting much business, and I think we should help him along!"—*Fliegende Blätter*.

A motor trip through New England should include a visit to the Hotel Taft, opposite Yale University and the famous New Haven "Green."

Your Trip and Your Luggage

The pleasure of travel—at home or abroad—is increased by the sense of security which one of our Tourist Policies on your luggage insures.

"It costs but a few cents a day and may save you hundreds of dollars."

If you will advise us in advance of the date of your departure upon any trip, we will send you gratis our attractive and useful bon voyage book entitled "Things to Remember While Traveling."

INSURANCE COMPANY OF NORTH AMERICA
Walnut and Third Streets, Philadelphia



Founded 1792
Capital \$4,000,000
Surplus to Policy Holders over \$8,000,000



NEVER-NEVER-LAND KENNELS

Miss Mary Winthrop, Owner

French Bull Dogs

Puppies and Grown Dogs FOR SALE. From only Registered and Blue-Ribbon Stock.

SHELTER ISLAND HEIGHTS, N. Y.

Telephone, 47 Shelter Island.

CHAS. CHARLEMANGE



Keep Your Garbage Can Underground away from flies, sun, rain, cats and dogs. No smell, no muss. Put in

THE STEPHENSON

Underground Garbage Receiver

and keep your back yard sanitary. A great convenience. Sold direct. Send for catalogue. C. H. STEPHENSON, Mgr., 46 Farrar St., Lynn, Mass.

Rare Type of Editor

Senator Crane was talking about an opponent of arbitration.

"The man is not liberal," he said. "He takes a narrow, selfish view of things. He is not well informed, either. The fact is, he reminds me in his narrowness and ignorance of the editor of the *Cinnaminson Scimitar*."

"The editor of the *Cinnaminson Scimitar*, reading the copy of a cub reporter from Yale, came to this sentence:

"Caesar not merely met opportunity—he created it."

"The editor looked up from this sentence and said reproachfully:

"Look here, what do you want to advertise Caesar for?"—*Toledo Blade*.

Only Half Guilty

Senator Williams, in an address in Yazoo, said of a movement he opposed:

"These men try to apologize for their course, but their apology reminds me of that of the Yazoo office boy.

"A business man, looking up from an important letter he was drafting, said to this boy testily:

"Don't whistle at your work, Calhoun."

"I ain't workin', sir," Calhoun answered. "I'm only just whistlin'."

—*Cincinnati Enquirer*.

THE Ideal Bitters. CARONI—the only genuine. Why not have the best? They cost no more. Once tried, always used. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrib.

FARMER HAYSEED (in the city): I want ter find an eatin' house.

ACCOSTED PEDESTRIAN: Are you looking for any particular place?

FARMER HAYSEED: Wall, not too durned p'tickler.—*Boston Transcript*.

GREAT BEAR SPRING WATER
50 cents per case of 6 glass stoppered bottles

THE RAREST OLD WHISKEY MONEY CAN BUY

THE Gibson distillation of 1900 is now being marketed in one-gallon demijohns, and will be boxed and sent direct from our warehouse on order of your dealer—or to your personal address, prepaid—at Ten Dollars a gallon, purity and quality guaranteed. Made by the most approved methods, from ripe, carefully selected rye and the sparkling spring-water of the Monongahela valley. Drawn from original barrels 41864 to 41888, numbered and recorded by the U. S. Government, whose books verify every statement we make. Tax paid Dec. 15, 1908.

The Gibson Distilling Company, Philadelphia, Pa.

Gibson's

Ingram's

High-Grade Toilet Specialties

PLEASE take the first opportunity you have to ask your druggist about the complete white, green and gold line of toilet specialties of the House of Ingram.



**INGRAM'S
ZODENTA**

Paste or Powder for the teeth. "Keeps the teeth white. Keeps the breath right." Insures healthful gums. Prevents ferment and objectionable breath. Destroys bacteria and stops decay. Price 25 cents. Sample Free.

Druggists Know and Will Tell
You So—Or Write Direct to Us

FREDERICK F. INGRAM, President

FREDERICK F. INGRAM COMPANY

38 Tenth St., Detroit, Mich., U. S. A. Windsor, Ontario

Crowns and Crowned Heads

Very few crowns are worn this season, and a few hints as to the care of the crown itself may not be out of place.

The crown should not be carelessly hung on the hat rack in the royal hall for the flies to roost upon, but it should be thoroughly cleaned and put away as soon as the weather becomes too hot to wear it comfortably.

Great care should be used in cleaning a gold-plated crown, to avoid wearing out the plate. Take a good stiff tooth brush, with a little soapsuds, and clean the crown thoroughly at first, drying it on a clean towel and taking care not to drop it on the floor and thus knock the moss-agate diadem loose. Next, get a sleeve of the royal undershirt, or, in case you cannot procure one readily, the sleeve of a duke or right-bower may be used. Soak this in vinegar, and, with a coat of whiting, polish the crown thoroughly, wrap it in cotton flannel and put in the bureau. Sometimes the lining of the crown becomes saturated with hair-oil from constant use and needs cleaning. In such cases the lining may be removed, boiled in concentrated lye two hours, or until tender, and then placed on the grass to bleach in the sun.

Most crowns are size six-and-seven-eighths, and they are therefore frequently too large for the number six head of royalty. In such cases a newspaper may be folded lengthwise and laid inside

the sweat-band of the crown, thus reducing the size and preventing any accident by which his or her majesty might lose the crown in the coal-bin while doing chores.

After the Fourth of July and other royal holidays, this newspaper may be removed and the crown will be found none too large for the imperial dome of thought.

Sceptres may be cleaned and wrapped in woollen goods during the hot months.



The Hen: WHOM ARE YOU GOING TO VOTE FOR?
"A VEGETARIAN, OF COURSE."

"Bow to the Wittiest, Kneel to the Prettiest!"

Although we do not really kneel to the pretty woman in these modern days, still it is true that we favor her, and bow to the beauty that is any woman's greatest asset.

Perfect features are not necessary, nor previous loveliness. That smooth, clear glow of youth, the complexion admired by all, is easily obtained by a few simple massage movements with—



POMPEIAN MESSAGE CREAM

Pompeian will do for you what it has done for millions—give you a clear, clean, healthy, youthful skin. Pompeian simply reinforces Nature's powers in a natural manner; it works into the pores and works out, nothing is left on the face.

Pompeian is not a "cold" or "grease" cream, is not a rouge or cosmetic, and positively cannot grow hair on the face. Pompeian simply affords a natural means towards complete cleanliness of the facial pores. And in pores which are "Pompeian clean" lies skin health.

For a clear, fresh, youthful complexion, use Pompeian.

Trial Jar



All Dealers
50c, 75c, \$1

sent for 6 cents (stamps or coin). Find out for yourself, now—why Pompeian is used and prized in a million homes where the value of a clear, fresh, youthful skin is appreciated.

Clip Coupon Now

Cut out this coupon, fill in and mail today

THE POMPEIAN MFG. CO.

25 Prospect Street, Cleveland, O.

Gentlemen—Enclosed find 6c (stamps or coin) for a trial jar of Pompeian Message Cream.

Name

Address

City.....State.....

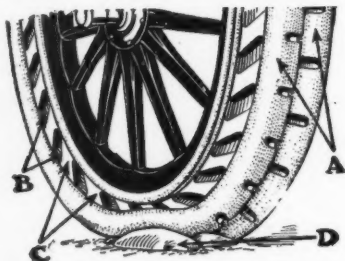
Madam—

Pneumatic and Solid Tires Are Utterly Unfit for Electric Cars

Pneumatic tires, because of punctures and blow-outs, cause women who drive pleasure electrics more annoyances and expense than all other items put together. But experienced users of electrics will no longer use tires that puncture nor tires that cause excessive vibration. They choose Motz Cushion Tires. And twenty-two electric car makers, knowing their customers' wants, are now equipping their cars with Motz Cushion Tires. They make 95% of all electric-driven pleasure cars.

Motz Cushion Tires

The wonderful feature of the Motz Cushion Tire is its amazing resiliency. It is every whit as easy riding as the properly inflated pneumatic. Has none of the bad features of hard-rubber truck tires, which jolt the car's occupants and quickly ruin its mechanical parts.



Motz Cushion Tires have double, notched treads, which prevent skidding and distribute the weight to the sides. The undercut sides allow free action of the bridges. The slantwise, elastic bridges give and yield like the air in a pneumatic tire.

- A—in the picture shows double, notched treads.
- B—shows undercut sides.
- C—shows slantwise bridges.
- D—shows absorbing means when passing over an obstruction.

(206)

You save many a dollar, too! For repair bills are ended. And you've tires that outwear 5 sets of pneumatics. Motz Cushion Tires are guaranteed for 10,000 miles—two years. Pneumatics average less than 3,000 miles.

Motz Cushion Tires fit any standard clincher, universal quick-detachable or demountable rim. Every woman, before buying a new electric, or new tires for her present electric, should know all about Motz Cushion Tires.

Ask your husband to write us or else drop us a card, asking for our Booklet 91. It tells about Motz Cushion Tires and reproduces letters from users. Please mention make and model of your car.

The Motz Tire and Rubber Co. Factories and Executive Offices, AKRON, O.

BRANCHES

1737 Broadway, New York; 2023 Michigan Avenue, Chicago; 999 Woodward Avenue, Detroit; 409 East 15th Street, Kansas City; 2352 Euclid Avenue, Cleveland, Ohio; Standard Tire & Rubber Co., 104-106 Portland Street, Boston, Mass., Distributors for the New England States

We also Manufacture Demountable Solid and Cushion Tires for Commercial Cars

SHIR-GAR
SHIRT FRONT
SHOOTHES
TRADE MARK

Because SHIR-GAR (Shirt-Garter) fills a triple purpose at a single price it has found favor with the better dressed men.

Holds Sox Up.
Holds Shirt Down.
Does Not Bind the Leg.

Worn with long or short drawers. Prevents shirt from bulging. Only garter endurable with varicose veins.

Style B shown in illustration.
Style A goes around leg.
Style A or B in silk, 75c.
List 50c. Style C (with one clasp for sock) 25c.

Satisfaction guaranteed. At your dealers, or send price and receive a pair postpaid.

SHIR-T-GARTER CO.
Box 107, Columbia, Tenn.

and if the steeds didn't stand around to suit him he would ever and anon welt them in the pit of the stomach with his cast iron sceptre. It was greatly to the interest of his horses not to incur the royal displeasure, as the reader has no doubt already surmised.

The robe of the king should only be worn while His Majesty is on the throne. When he comes down at night after his day's work and goes out after his coal and kindling wood, he may take off his robe, roll it up carefully and stick it under the throne, where it will be out of sight. Nothing looks more untidy than a fat king milking a bobtail cow in a Mother Hubbard robe trimmed with imitation ermine.—Copyright, 1886, by Edgar W. Nye. Reprinted by permission of the M. W. Hazen Co.

Wisdom?

In one of the latest days of Fox the conversation turned on the comparative wisdom of the French and English character. "The Frenchman," it was observed, "delights himself with the present; the Englishman makes himself anxious about the future. Is not the Frenchman the wiser?" "He may be the merrier," said Fox; "but did you ever hear of a savage who did not buy a mirror in preference to a telescope?"

The leg of an old pair of pantaloons makes a good retort to run a sceptre into while not in use. Never try to kill flies or drive carpet tacks with the sceptre. It is an awkward tool at best, and you might easily knock a thumb nail loose. Great care should also be taken of the royal robe. Do not use it for a lap robe while dining, nor sleep in it at night. Nothing looks more repugnant than a king on the throne with little white feathers all over his robe.

It is equally bad taste to govern a kingdom in a maroon robe with white horse hairs all over it.

I once knew a king who invariably curried his horses in his royal robes;

Chill grape fruit and to each half add one tablespoon of

Welch's Grape Juice

add powdered sugar if desired.

Delicious and refreshing for Breakfast, Luncheon or Dinner.

Kelly-Springfield Automobile Tires



12,000 miles without a single cent of expense and the tires still running is one driver's record, made with Kelly-Springfield Tires. 12,000 miles is an unusual record, but "Kelly-Springfields" are unusual tires.

KELLY-SPRINGFIELD TIRE CO.
20 Vesey Street, New York

Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles, Buffalo, Baltimore, Washington, Seattle, Cleveland, Atlanta and Akron, O.
Boss Rubber Co., Denver, Colo.
Appel & Burwell Rubber & Tire Company, Dallas, Texas.
Todd Rubber Co., New Haven, Conn.

From Our Readers

(Continued from page 984)

firm ferreted out my name and address and sent me a neatly wrapped package of highly ornate and useless advertising matter, on which the postage was over \$5. There has been others, in sealed envelopes. I am also collecting addresses, and when I get back to the U. S. A., "en sha Alla" (if God wills), I am going to send off some express packages containing BRICKS, C.O.D.

Manda na basad! (May you not be tired).

A. C. JEWETT 16-Feb. 12.

The 2nd Month and the Month of void.
Last Month of the year of the Pig (old calendar).

JABL-US-SIRAJ, AFGHANISTAN.
27th Safar 1330 A. H.

I enclose my present position, at the foot of the Hindu Kush.

"On an outing you will go"

To enjoy the occasion and revel in new delights take along a good supply of

Evans' Ale

Its charming fragrance, delicious flavor, inviting freshness, seductive piquancy, and creamy head combine to make it as rapturously delightful as a perfect Spring day. Instill an appreciation of the free life of the big outdoor.

Order from nearest dealer, or

C. H. EVANS & SONS, Hudson, N. Y.



Justice to Virginia

EDITOR OF LIFE:

In your otherwise admirable editorial of April 4, suggested by the horrible tragedy at Hillsville, Carroll County, Va., you make two statements which are not justified by the facts.

1st—You say that Virginia is not "abreast of the times," and "has been too much given to looking backwards."

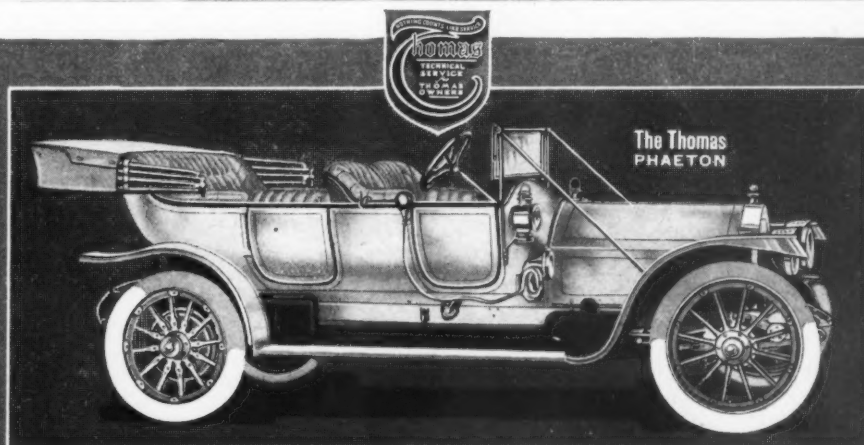
2nd—You say "except, perhaps,

South Carolina, Virginia is further behind the times in its laws relating to women and their reasonable rights," than any other State.

Now in order to compare Virginia with other States it is but fair to take into consideration her condition after the war and her opportunities and privileges, or lack of privileges, since.

Notwithstanding her lack of men and money, she is fast gaining a front rank

(Concluded on page 991)



THE COMFORTABLE THOMAS

With its mechanical and structural features the efficiency of which is easily proven by demonstration, the 1912 Thomas marks an epoch in automobile riding comfort.

The eleven inch upholstery, the three quarter elliptic springs, the secondary springs, the shock absorbers and recoil straps give a degree of tonneau comfort, especially in touring, not yet attained by any other American or foreign car.

The underslung gasoline and oil tanks give an extremely low center of gravity causing the car to hold the road better at high speeds and on sharp turns and further enhance the physical comfort of the passengers.

The sturdy Thomas construction, the extra large brakes, the safety loops and the wonderfully strong yet easily controlled steering mechanism give ample assurance of safety and mental comfort to both driver and passengers.

FOUR STYLES OF OPEN BODIES—TOURING CAR, PHAETON, SURREY AND RUNABOUT, PRICE \$4,000 FOR EACH TYPE.

Our Catalog—"The Story of the Thomas" awaits your request.

E. R. THOMAS MOTOR CAR COMPANY, DEPT. G. BUFFALO



Youthful Beauty

will be untouched by advancing years if the care of the skin is given daily attention. The skin is always gradually renewing itself, and, if you are careless of it, it just as gradually deteriorates in quality, color and fineness. By the daily use of

Pears' Soap

however, which cleanses, purifies and invigorates the skin-surface, the new skin is produced under such perfect conditions, that instead of deteriorating, it becomes soft, velvety, and of a natural, beautiful pink and white. Pears is acknowledged everywhere to be

The Beauty Soap of the World



Rhymed Reviews

Joseph in Jeopardy

(By Frank Danby. The Macmillan Co.)

Some bold, bad sirens always woo
Apollos like our hero, Dennis—
A decent chap, athletic, too,
A star in cricket, golf and tennis.

He might have clambered 'way up top,
For brave was he, as well as able,
But sat him down and tended shop,
Because he'd gone and wed a Mabel.

This Mabel, like her breed in books,
Though good and kind, lacked conversation
And color, too; she had no looks
And didn't yield much Inspiration.

Our hero met Diana Wayne,
Who had a most distracting torso;
But do not think her face was plain,
'Twas just as lovely, even more so.

He saw her back, and loved at sight;
She turned her face, its beauty nailed him;
But though he loved, our stainless knight
Was not at first aware what ailed him.

But Lady Di—she knew, she knew,
What soon his throbbing pulses told him;
Then, bit by bit her passion grew,
Until she felt that she must hold him.

Diana gently urged divorce,—
To her the game seemed worth the candle,—
Repeating tales of doubtful source
Involving Mabel's name in scandal.

That went through Dennis like a knife.
"Tis false!" he said; "good-bye, my charmer,
For I'll protect my blameless wife
As sworn in church; no lie shall harm her."

For all her pleas, away he went,
The horrid man! and bought a ticket
To far South Africa, and spent
Three months or over playing cricket.

This worked a cure. He now attends
His gentle wife with love unceasing,
And seeks no more Platonic Friends.
(N. B.—The family's increasing.)
Arthur Guiterman.



Use this treatment just before dressing. See what fresh, vivid coloring it gives you.

The New Facial Treatment

The following is the most effective facial treatment you could use, better even than massage.

Just before retiring, wash your face with plenty of Woodbury's Facial Soap and hot water. Rub its lather in. After this, rinse in warm, then in cold water. Then rub your skin for five minutes with a lump of ice.

Woodbury's Facial Soap purifies the pores, contains properties which are a tonic for the skin. This treatment brings the blood to the face, stimulates the muscular fibres and softens the skin. It causes the skin to become more active.

The ice gives all of the good, and none of the bad, effects of a massage.

This treatment keeps your skin perfectly clean and well supplied with pure blood, so that it clears, colors and nourishes itself. If continued every night for a week or two, you actually can see the difference it makes.

Woodbury's costs 25c a cake. No one hesitates at the price after their first cake.

For 4c, we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, a copy of the Woodbury Book and samples of the Woodbury preparations. Write today to The Andrew Jergens Co., 2605 Spring Grove Ave., Cincinnati, O.

Woodbury's Facial Soap



For sale by dealers everywhere

The "SWAN"

"The pen with the little windows"

Shows at a glance just how much ink there is in the barrel of the pen.

If you have not seen it ask any stationer or jeweler to show it to you.

\$2.75 and up.

The "SWAN SAFETY"

is acknowledged the world over to be the most reliable pen made.

HABIE, TODD & CO.
Makers

17 Maiden Lane 209 S. State St.
New York Chicago

From Our Readers

(Concluded from page 989)

in agricultural and truck products and furnishes a large part of the sea food of the country, and, more to your point, spent last year about five millions of dollars in the line of public education.

She has not been enriched by rascally "get rich quick" schemes nor by the equally nefarious tariff robbery.

As to the rights of women, I will say any well informed lawyer will tell you that in this State women can secure to themselves every dollar of their property as their separate estate, to sell or devise as they please. Furthermore, under the laws of Virginia, if it is shown that a man is not fit to have the custody of his children, the courts refuse to allow him to have them, but make him, if he has means, provide for their care under control of the mother or some proper person.

I think the laws of this State give the husband an undue share of the wife's personal estate at her death, in case she has not made provision for its disposition.

The writer believes that no considerable number of women in Virginia desire the right of suffrage, but that when they do desire it they will get it.

Your editorial lacks that element of correct information which generally marks your utterances.

Respectfully,
GEO. S. SHACKELFORD.

ORANGE, VA.
April 6, 1912.



PATENTS SECURED OR FEE RETURNED

Send sketch for free search of Patent Office Records. How to Obtain a Patent and What to Invent with list of inventions wanted and prizes offered for inventions sent free. Patents advertised free.

VICTOR J. EVANS & CO., Washington, D. C.



\$20.00

Simple enough for the beginner. Capabilities that meet the requirements of the expert:

3A Folding Pocket Kodak

The pictures are post card size ($3\frac{3}{4} \times 5\frac{1}{2}$ inches). The lens is a high grade rapid rectilinear, fast enough for snap shots in a hundredth part of a second on bright days.

The Shutter is the Kodak Ball Bearing, which works with remarkable smoothness and precision. It has automatic speeds of $\frac{1}{16}$, $\frac{1}{32}$ and $\frac{1}{64}$ of a second and also operates for "bulb" and time exposures. Has iris diaphragm stops and is fitted with indicator that registers each exposure as it is made. The camera body is made of aluminum covered with fine seal grain leather. Has reversible finder, tripod sockets for both vertical and horizontal exposures; automatic focusing lock and a rising and sliding front. Loads in daylight with Kodak film cartridges. No dark room for any of the operations of loading the camera or finishing the pictures. Kodak simplicity and Kodak quality all the way through. Price, \$20.00

Catalogue of Kodaks free at the dealers or by mail.

EASTMAN KODAK CO., ROCHESTER, N. Y., The Kodak City.

"Chestnut" Preachers

EDITOR LIFE:

DEAR SIR: Your point about the preacher not having anything new to offer does more to explain the loss of interest that is now apparent in theology than any other point I have noticed in the past five years.

I quite agree, but I think the preacher can do better than he is doing if he will get into the life outside of his church more than he does. There he can find

illustrations for his old truths, illustrations that will be fresh and will have weight.

Indeed, he could preach fifty Sundays a year on the Golden Rule and have a perfectly new sermon each time. He doesn't have to be a chestnut.

Very truly yours

CLARENCE LUDLOW BROWNELL.

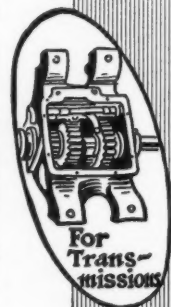
VALPARAISO, IND.

April 17, 1912.

The Ideal Lubricant

The microscope proves that friction is caused by minute irregularities on the bearing surfaces. Dixon's Motor Graphite covers this power-wasting roughness with a thin veneer of marvelous smoothness and durability.

This veneer actually holds the metal surfaces apart, reducing friction and lost power. Unlike a film of oil or grease, it cannot break down or change under heat or cold. This is why bearings cannot cut, bind, or run hot when lubricated with Dixon's Motor Graphite—a pure, thin, tough, unctuous flake graphite of unusual lubricating qualities.



DIXON'S MOTOR GRAPHITE (Pulverized Flake)

Mix it with your own choice of lubricants, or we will do it for you, as we manufacture a full line of greases containing Dixon's Motor Graphite.

Ask your dealer for Dixon's Graphite Lubricant No. 677—a highest quality mineral grease combined scientifically with Dixon's Motor Graphite. Fine for differentials and transmissions. More economical than plain oil or grease.

For real help on the lubrication problem read our FREE booklet, "Lubricating the Motor." Send name and model of car.

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DIXON
CRUCIBLE
COMPANY
Estab. in 1827
Jersey City
N. J.



Some European Characteristics

In Religion—The German is unbelieving; the Englishman devout; the Frenchman zealous; the Italian ceremonious; the Spaniard a bigot.

In Keeping His Word—The German is faithful; the Englishman safe; the Frenchman giddy; the Italian cunning; the Spaniard a cheat.

In Giving Advice—The German is slow; the Englishman resolute; the Frenchman precipitate; the Italian nice; the Spaniard circumspect.

In Love—The German does not understand it; the Englishman loves a little here and there; the Frenchman everywhere; the Italian knows how one ought to love; the Spaniard loves truly.

In External Appearance—The German is tall; the Englishman well made; the Frenchman well looking; the Italian demure; the Spaniard frightful.

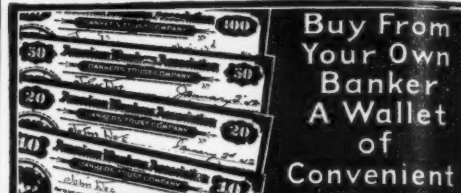
In Manners—The German is clownish; the Englishman barbarous; the Frenchman easy; the Italian polite; the Spaniard proud.

In Keeping a Secret—The German forgets what he has heard; the Englishman conceals what he should divulge, and divulges what he should conceal; the Frenchman blabs everything; the Italian blabs nothing; the Spaniard is mysterious.

In Vanity—The German boasts little; the Englishman despises all; the Frenchman praises everything; the Italian nothing; the Spaniard is indifferent to all.

In Eating and Drinking—The German is a drunkard; the Englishman a lover of sweets; the Frenchman delicate; the Spaniard niggardly.

In Offending and Doing Good—The German does neither good nor bad; the Englishman does both without reason; the Italian is prompt in beneficence, but



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Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary, every-day sources.

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by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

Knowledge a Young Man Should Have.
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Knowledge a Father Should Have.
Knowledge a Father Should Impart to His Son.
Medical Knowledge a Husband Should Have.
Knowledge a Young Woman Should Have.
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Write for "Other People's Opinions" and Table of Contents.

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BEVERAGE AT ALL SEASONS

Sold at all first-class cafes and by jobbers
WM. LANAHAN & SON, Baltimore, Md.

vindictive; the Spaniard indifferent in both respects.

In Speaking—The German speaks little and badly, but writes well; the Frenchman speaks and writes well; the Englishman speaks badly, but writes well; the Italian speaks well, writes much and well; the Spaniard speaks little, writes little, but well.

In Laws—The German laws are indifferent; the Englishman has bad laws, but observes them well; the Frenchman has good laws, but observes them badly; the Italians and Spaniards have good laws; the former observe them negligently, the latter rigidly.

Diseases—The Germans are particularly infected with fleas; the Englishman with whitlows; the French with small-pox; the Italians with the plague, and the Spaniards with wens.

"I'll Be Bound"

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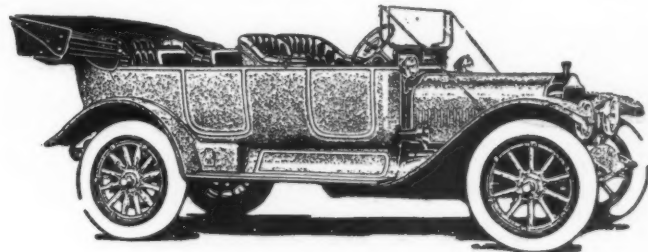
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ELECTRICALLY STARTED and LIGHTED—LEFT SIDE DRIVE



IN this era of motor car refinement, the White Six stands pre-eminent as the one and only Six that embodies all of the most advanced and desirable features of construction and design.

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LONG STROKE MOTOR
MONOBLOC CYLINDERS
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FOUR SPEED TRANSMISSION
CONCEALED DOOR FITTINGS

These features, combined with perfect spring suspension and road balance, deep and yielding upholstery, absolutely positive oiling and cooling systems, together with unequaled body lines and finish, make the White the ideal Six.

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CLEVELAND

MANUFACTURERS OF GASOLINE MOTOR CARS, TRUCKS AND TAXICABS



The Women—Are housewives in Germany; queens in England; ladies in France; captives in Italy; slaves in Spain.

In Courage—The German resembles a bear; the Englishman a lion; the Frenchman an eagle; the Italian a fox, and the Spaniard an elephant.

In the Sciences—The German is a pedant; the Englishman a philosopher; the Frenchman has a smattering of everything; the Italian is a professor; the Spaniard a profound thinker.

Magnificence — In Germany, the princes; in England, the ships; in France, the court; in Italy, the churches; in Spain, the armories—are magnificent.

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The foregoing is as firmly believed in Paris as the Alcoran is at Constantinople.



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with his muss and dirt. Have your refrigerator made for outside icing. All McCray refrigerators can be so arranged, and it is a most wonderful convenience.

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stand alone in their patented features and perfect heat insulated construction. Only the most perfect and sanitary linings are used—Opal glass, enamel, porcelain and odorless white wood—no zinc. The McCray patented system of cold, dry air circulation through the interior keeps everything in fine condition and prevents the absorption of flavors and odors.

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Branches in all Principal Cities

In the Orient

Oh, a man may have a harem and a score or two of wives,
In the Orient,—in the Orient,
And be undisputed master of his women all their lives,—
In the Orient,—in the Orient;
He may dress them much or little, as his fancy may incline,
He may blow them off to lager, or to bubbling golden wine,—
He's permitted to behead them one and all should they decline—
In the Orient,—in the Orient!

A man may have of wives but one and she is quite enough—
In the Occident,—in the Occident,
And his being lord and master is an obsolescent bluff,—
In the Occident,—in the Occident;
He must dress her like a goddess in the latest Paris frills,
He must humor every fancy down to fashionable ills,—
And he has to find the cash to pay her endless chain of bills—
In the Occident,—in the Occident!

Oh, a man may stay in town at night and miss the midnight train,
In the Orient,—in the Orient,
And come rolling home at 3 G. M., not pausing to explain,—
In the Orient,—in the Orient!
He may amble down to breakfast with a head that's filled with ache,
He may damn the cook *ad lib.* and brand the world a screaming fake,—
If wife opes her face at all she's dropped into the lake—
In the Orient,—in the Orient!

On Free Trial

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This magnificent Moth Proof Piedmont Red Cedar Chest sent anywhere on 15 days' free trial. Place it in your own home at our expense and see for yourself what a beautiful, useful and desirable piece of furniture it is. Moth, mouse, dust and damp proof. Direct from factory to you at factory prices. Freight prepaid. **BEAUTIFUL BOOK FREE!** Send for big illustrated free book showing all styles and prices and particulars of free offer. **PIEDMONT RED CEDAR CHEST CO., DEPT. 77, STATESVILLE, N. C.**



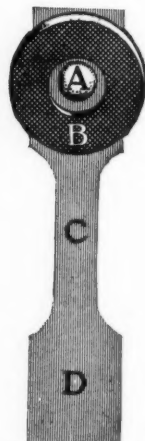
ALIKE

YET THERE'S ALL THE DIFFERENCE IN THE WORLD

The man who's kept in town an hour to business cares a pawn,
In the Occident,—in the Occident,
Receives a curtain lecture that will last till early dawn,—
In the Occident,—in the Occident;
And if he comes down to breakfast with a hot and throbbing head,
He's roasted till he's tempted most to wish that he was dead,—
His explanations won't go down,—they're better left unsaid—
In the Occident,—in the Occident!
Irving Dillon.

LOTTIE: Could anything be worse than for Eleanor to wear that hideous wig?
HATTIE: Yes, not to wear it.

That Corn Will Go for Good



It will be ended forever in 48 hours, if you use a Blue-jay plaster.

The pain ends instantly when you apply it. Then the B & B wax gently loosens the corn. In two days it comes out, root and all.

Nosoreness, no discom-

fort. Nothing else known does what Blue-jay does.

That's why millions use it. You will never let corns disturb you when you find this out.

Nor will you ever pare them. Paring takes off just the top of the corn. And a slip of the blade means infection—sometimes a dangerous one.

The right way—the easy way—is to end them completely with this famous Blue-jay plaster. Prove it today.

- A in the picture is the soft B & B wax. It loosens the corn.
- B protects the corn, stopping the pain at once.
- C wraps around the toe. It is narrowed to be comfortable.
- D is rubber adhesive to fasten the plaster on.

Blue-jay Corn Plasters

Sold by Druggists—15c and 25c per package

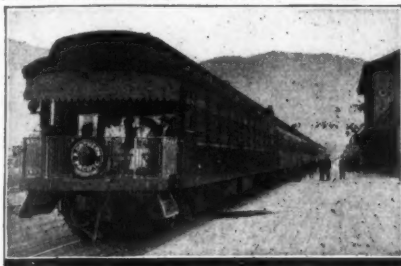
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enroute, via the only line to the Official
Entrance. Elks Excursion Rates, June 27
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for "Through Wonderland"—most beau-
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lished. Address
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Northern Pacific Railway St. Paul



Perfect Peace

A peaceful coal strike, with every hope of a speedy and peaceful victory for the strikers! Such is the news from camp in the United States division of the great coal miners' campaign.

All is peace. Four hundred thousand miners are out of work, with no immediate or sure prospect of returning.

All is peace. The country loses more than 1,000,000 tons of coal.

All is peace. The Erie Railroad, in consequence of the strike, has closed its shops in three places and thrown more than 1,000 men out of work.

All is peace. The Philadelphia & Reading Railroad Company has laid off 3,000 of its coal trade employees.

All is peace. The striking miners are out \$1,000,000 in wages.

All is peace. The strike is causing consternation in eastern Canada, where there is no coal in the rural districts; Montreal, Toronto, Hamilton and Ottawa have only a few weeks' supply, the poor are suffering severely and the price has jumped to \$15 a ton.

All is peace. President Baer, of the Philadelphia & Reading Coal & Iron

There Has Never Been an "Off" Year

in the service and satisfaction given by

"Firestone" TIRES

—because there has never been an "off" year in Firestone policy of building tires to give the *Most Miles of Service per Dollar of Cost.*

WHILE other tires have had their "off" years, Firestones have gained steadily year after year, in reputation and demand, compelling us recently to increase our manufacturing capacity *three for one.*

In this new factory—the largest of its kind in the world—are the most modern of all devices devoted to uniformity and perfection in the finished tires, ensuring the maximum mileage.

It costs much more to build tires to the Firestone standard of uniformity, perfect construction and rigid inspection. Yet they cost you only about 5 per cent more than ordinary tires, and pay you back this difference many times over in extra miles of service, the

Most Miles per Dollar of Cost

THE FIRESTONE TIRE & RUBBER CO.

"America's Largest Exclusive Tire and Rim Makers"

AKRON, OHIO, AND ALL PRINCIPAL CITIES



G655 Cheese or Jelly Plate,
diam. 6½ in., \$1.50.

G3128 Sugar Bowl,
2½ in. high, 65c

[Two Pieces] \$1.25

G3129 Cream Pitcher,
3½ in. high, 75c

G654 Butter Ball Tub, diam.
4 in., 1½ in. high, \$1.50

Any of these articles sent, prepaid to any address, daintily packed, on receipt of price

Sterling Silver Deposit on White Glass

This exquisite style of tableware is justly popular. It is strong, serviceable, easily cleaned, and it adds great charm to the appearance of the table. Each of these pieces is guaranteed satisfactory, or money refunded. These are fair samples of the 10,000 beautiful and useful articles of gold, silver, brass, leather and glass described and illustrated in our great Year-Book—the Encyclopedia of Giving. Write for it—it is free.

DANIEL LOW & CO., Inc.

203 Essex Street,

SALEM, MASS.

Company, says: "The public must pay for a settlement."

All is peace. In England, where peace has had a longer start, the unemployed now number considerably more than 2,000,000 in all parts of the country. More men are out of work to-day than a week ago. Up to date the losses in wages alone are estimated at \$60,000,000. All the fighting force in England, Scotland and Wales is ready to move to the coal districts.

All is peace.

—New York Evening World.

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Chafing Dish No. 888 | 97.



"A Great Help In Entertaining"

The possessor of a Manning-Bowman "Alcolite" Burner Chafing Dish is always in readiness for chance callers. For her the preparation of an impromptu luncheon is a very easy matter, because the Manning-Bowman "Alcolite" Burner Chafing Dish, with the "Ivory" enamel food pan, is always ready for hasty cookery. The "Alcolite" burner stove gives an intense heat, using alcohol gas which it generates from liquid alcohol while in operation.

Manning- Bowman

Alcohol Gas Stove
Chafing Dishes
(With "Alcolite" Burner)

are useful anywhere—in the kitchen, on the dining-room table, in the sick room, at a picnic or with a camping party. Cooks anything and does it thoroughly well.

Made in many styles and sizes, of copper, nickel plate and silver plate. "Alcolite" burner stoves may be purchased separate from the chafers if desired. All best dealers. Write for free recipe book and catalogue No. E-28

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Also makers of Manning-Bowman Pot and Urn Coffee Percolators, Eclipse Bread Makers, Alcohol Gas Stoves, Tea Ball Tea Pots and Urns, Chafing Dish Accessories, Celebrated M & B Brass, Copper and Nickel Polish.

For the Benefit of European Travelers

It is not uncommon for European travelers to importune their friends to purchase articles for them abroad. The following story carries its own moral:

Piovano Arlotto, a famous Italian priest, and a great traveler, being on the point of embarking on a voyage, was solicited by several of his friends to purchase a variety of things for them in the country he was going to visit. The curate received all their commissions with great politeness, put the memorandums in his pocketbook very carefully, and promised to oblige every friend. At his return they all crowded round him to receive their purchases, but, to their

surprise, he had executed but a single commission. This partiality affronting all the rest, he made his apology in the following speech: "Gentlemen, when I set sail I laid all your memorandums on the gallery of the ship, to peruse them, that I might put them in order to be executed regularly, when suddenly a squall arose, which blew them overboard, and it was impossible for me to remember their divers contents." "However," replied one of them, "you have brought Mr. — his silks." "Very true," said

Piovano; "but the reason is that he enclosed in his memorandum a number of pieces of gold, the weight of which prevented it from being carried away by the wind with yours."

The Quicker the Sooner

CHAUFFEUR: Is there an ordinance limiting the speed of autos in this town?

NATIVE: Gawsh, no! You fellers can't git through Squashville any too quick fer us.—*Boston Transcript.*

The
Windows
in the
Schlitz
Bottling
Plant are
BROWN GLASS

Schlitz is brewed in the dark.

Schlitz is shipped to you in Brown Bottles.

Beer exposed to light cannot remain pure.

Beer is saccharine. The slightest taint of impurity ruins its healthfulness.

In Germany the Brown Bottle is used almost exclusively. German brewers know the damaging effect of light on beer.

Schlitz
The Beer

That Made Milwaukee Famous.

Order a case from your dealer today. See that crown or cork is branded "Schlitz."

18-M

The Dread Vaccination

The following, clipped from the *Indian Medical Record*, Calcutta, January, tells the story: "In Farrukhabad a vaccinator who had shown good work for three or four years was convicted, under section 161 of the Indian Penal Code, for taking money not to vaccinate children. It is to be feared that this practise is prevalent in some places." About a dozen vaccinators were dismissed for reporting vaccinations but not making them. This proves rather conclusively that East and West, if the people were free, there would be but little vaccinat-



STEWART

Speedometer's word is good in court

When the judge fines you more than the cost of a *Stewart*, it's too late to discover that you chose the wrong speedometer. The *Stewart* can't tell a lie—it isn't built that way.

It represents maximum efficiency in speedometers. Other makes may cost more, not because they are better than the *Stewart*, but because their manufacturers make less of them.

You pay for all the business they don't do, when you pay more than the price of the *Stewart* Speedometer.

Four out of every five speedometers in use are *Stewarts*.

Magnetic principle, employed in 85 per cent of all speedometers, making possible the use of slow moving parts; no wear; ball and jewel bearings; beautiful workmanship; remarkably accurate; 100,000-mile season odometer; 100-mile trip register, can be set back to any tenth of a mile; positive drive; no springs; unbreakable flexible shaft; drop forged swivel joint that will outwear car; noiseless road wheel gears.



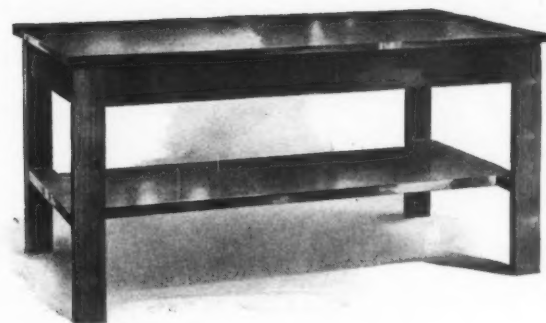
Speedometers, \$15 to \$30
Rim Wind
Clock Combinations, \$45 to \$70

Speedometer Guaranteed for Five Years

Write for handsome 1912 catalog telling you why in our big factory we can make the best speedometer at the lowest price. **WRITE TODAY**

STEWART & CLARK MANUFACTURING CO.
1893 Diversey Boulevard, Chicago

Detroit Chicago San Francisco New York Boston
Cleveland Philadelphia Kansas City Los Angeles
Minneapolis Indianapolis London Paris



A simple design in Tobey Hand-made Furniture offered in solid St. Jago mahogany in two sizes, as follows:

24 x 36 inches, \$35

28 x 42 inches, \$42

THE QUALITY OF TOBEY HAND-MADE FURNITURE may be judged just as well by the simple, less expensive pieces, as by the more sumptuous ones, because it is the same in all. In beauty and texture of wood, and in character of cabinet-work and finish we have but one standard—the highest, we believe, that is now being maintained.

And so we submit at this time the moderate-priced Tobey Hand-made Library Table illustrated above, in the hope that by it we may be able to introduce Tobey Hand-made Furniture into many homes where it has not yet been known, and that thus we may secure a wider opportunity for substantiating our claims.

We are willing and anxious that, in respect to the points noted above, your opinion of **TOBEY HAND-MADE FURNITURE** shall rest upon the comparison which this table sustains with any other article of furniture in your home.

THE TOBEY FURNITURE COMPANY

NEW YORK—Eleven West Thirty-Second Street
CHICAGO—Wabash Avenue and Washington Street

ing done. But they are not free in this matter, and the fact, we think, is hurting the standing of the medical profession far more than is realized by its members. Christian science is one reply to this dictation, perhaps.

—*Homoeopathic Envoy.*

Not to Blame

During the war which the Duke of Milan carried on against the republic of

Florence, he provided himself with an excellent cook, who had studied the culinary art in France. One day the duke received bad news from his army, in consequence of which he found fault with everything at table and accused his cook of want of professional skill. "If the Florentines," said the man, "have taken away your appetite, my lord, it is no fault of mine."

(C) 1911, by C. P. & Co., N. Y.



TURPIN

MEDORA

ARROW COLLARS and SHIRTS

MEDORA is a lower Belmont, the most popular style ever introduced. It is a notch collar. TURPIN is a very good style for summer.

15c. each, 2 for 25c. \$1.50 a dozen

AROW SHIRTS are offered in a generous and attractive assortment of exclusive effects in fast color fabrics of unusual worth and beauty, by the makers of Arrow Collars. \$1.50 and \$2.00

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By JOHN AMES MITCHELL

Author of "Amos Judd," "The Pines of Lory," etc.

Editor of Life.

Four Illustrations by the author.

\$1.30 net; prepaid \$1.42

FREDERICK A. STOKES COMPANY
Publishers New York



The "Different" Cigarette

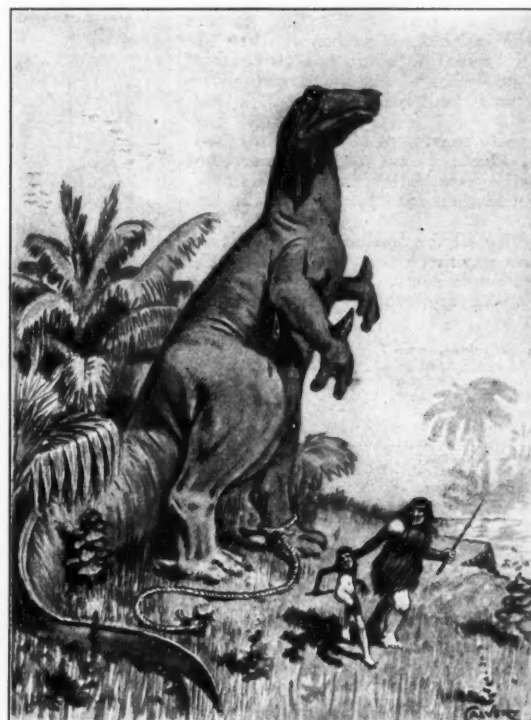
Milo

If cigarettes were classed, you would have to put me in a class by myself—being ahead of all others.

—MILO.

THE SURBRUG COMPANY,

New York



"YOU CRUEL BOY! I'LL TEACH YOU TO PESTER POOR
HELPLESS ANIMALS!"

SEE THE NAME
GORDON
IN RED
ON THE BACK
OF EVERY LABEL



USED ON BOTTLES SOLD
IN THE UNITED STATES
EAST OF THE ROCKY
MOUNTAINS

THERE is doubtless a reason why there are eighty imitations of Gordon London Dry Gin on the market, why labels are forged and bottles refilled.

There are more frauds committed in the name of "GORDON" than in any one article sold in the United States.

Buy it of reputable dealers and see that "GORDON" is furnished when ordered. The mouth of production is perforated on every label.



E. LA MONTAGNE'S SONS, Agents
15 SOUTH WILLIAM ST., NEW YORK



The "Defender" is Established

—as firmly as the Autocrat or the Limited. The impetus of the Oldsmobile reputation was enough to introduce it; but as a new type of Oldsmobile it had to hew its own way—and it has done so.

The "Defender" completely fulfils the requirements of the man who desires a somewhat smaller, lighter car than the Autocrat, but a car of equal quality and equal equipment. A comparison of the specifications of the Defender with those of the Autocrat will show no differences, except in proportions. Even in the lesser things its luxuriousness is as complete:

Double drop frame.
Shock absorbers all around.
Top and top boot; wind shield and speedometer.
Electric and oil, side and rear lights, and illumination for the speedometer.
Automatic lighter for headlights, operated from driver's seat.

Ventilators in fore-doors.
The power plant of the Defender duplicates that of the Autocrat in every respect save power.
It has the same T-head, long stroke (six-inch), easy running motor, but with a smaller bore, producing 35 horsepower.

Four models: 5-passenger Touring, 4-passenger Tourabout, 2-passenger Roadster—at \$3000—and 3-passenger Coupe at \$3600.

Further Particulars and Illustrations on Request

OLDS MOTOR WORKS, LANSING, MICHIGAN

Branches in the Principal Cities

Dealers from Coast to Coast

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